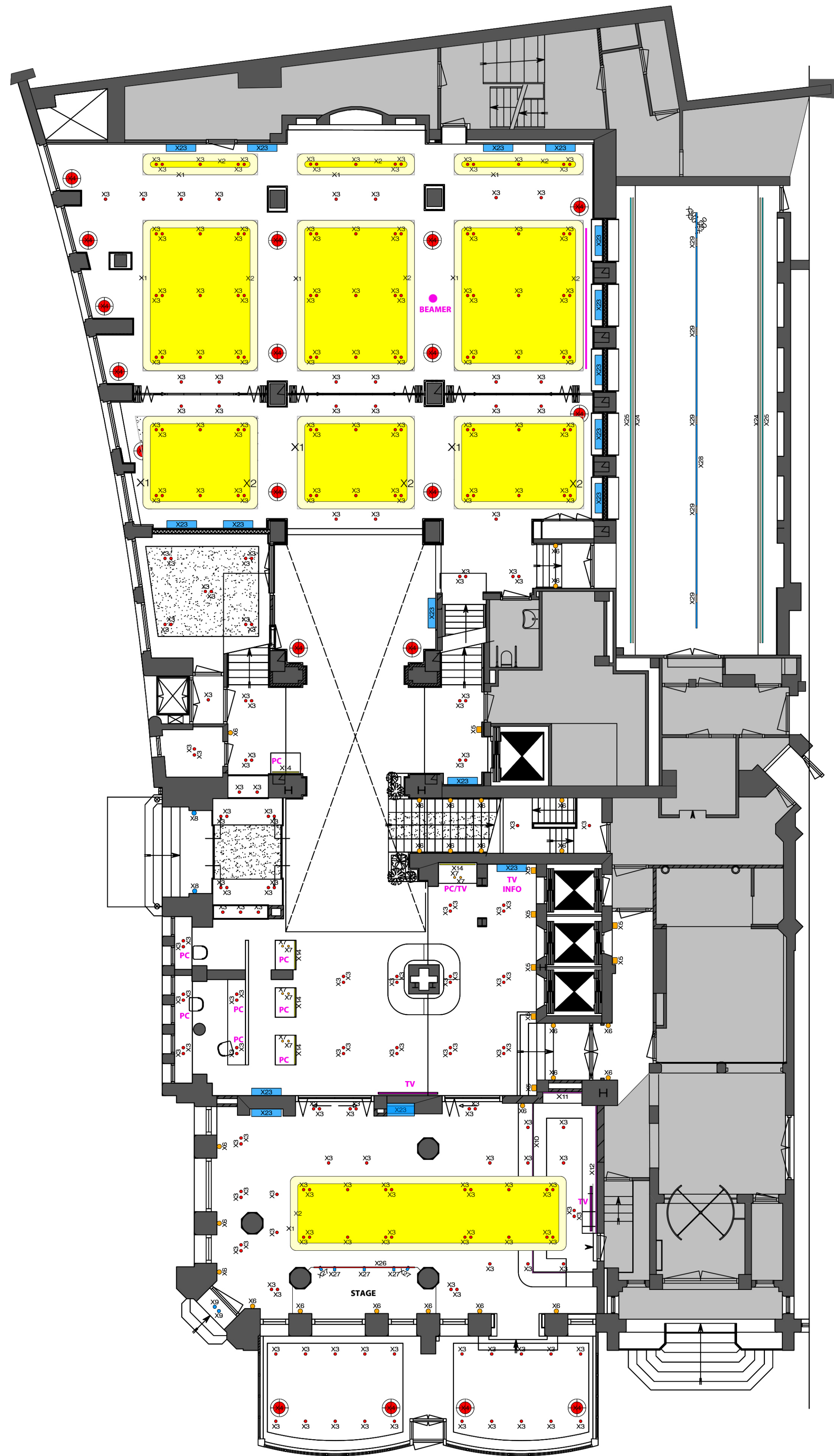


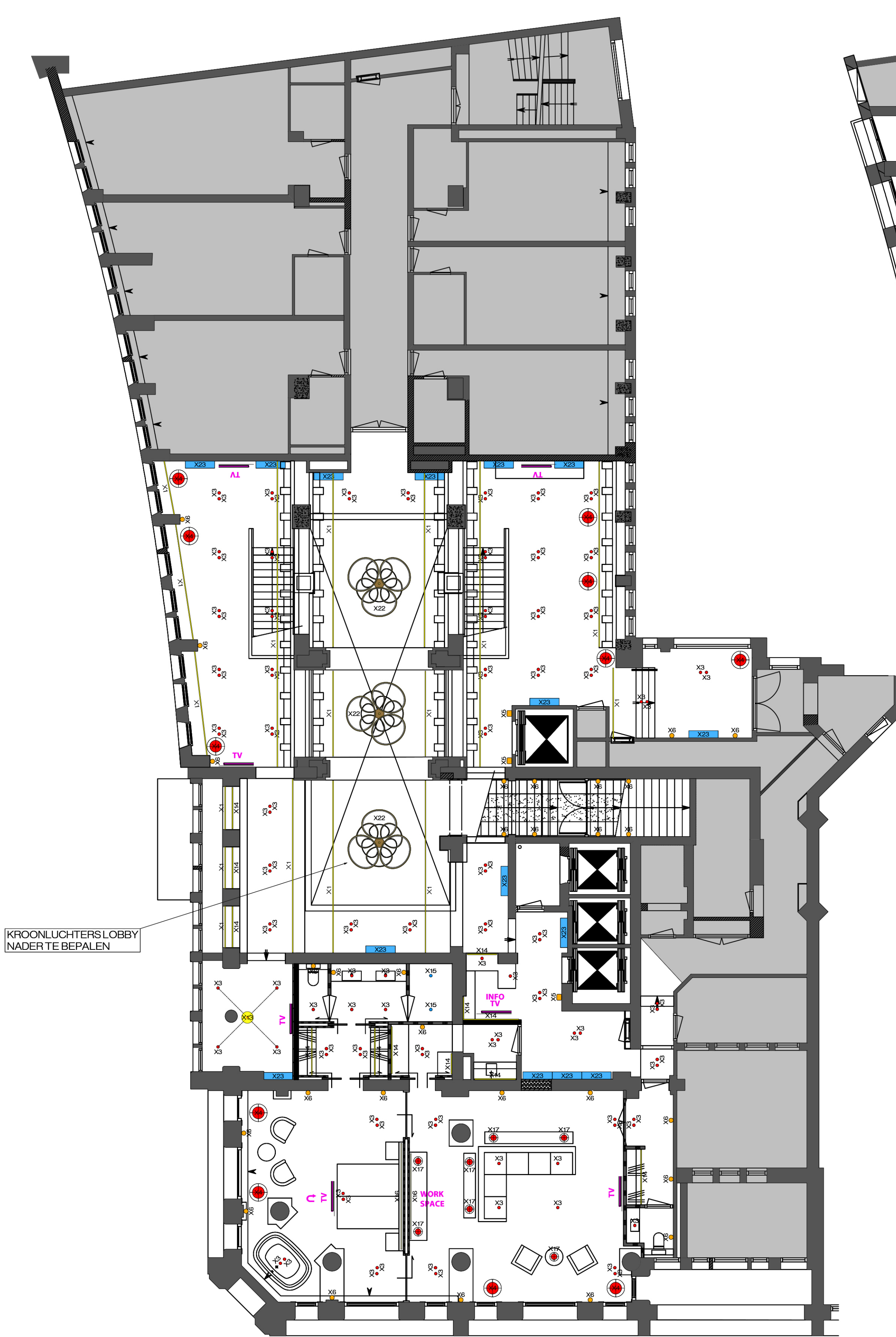


HARD ROCK AMSTERDAM AMERICAN HOTEL  
IMPRESSIONS AND MATERIALUPDATE 4TH OCT 19



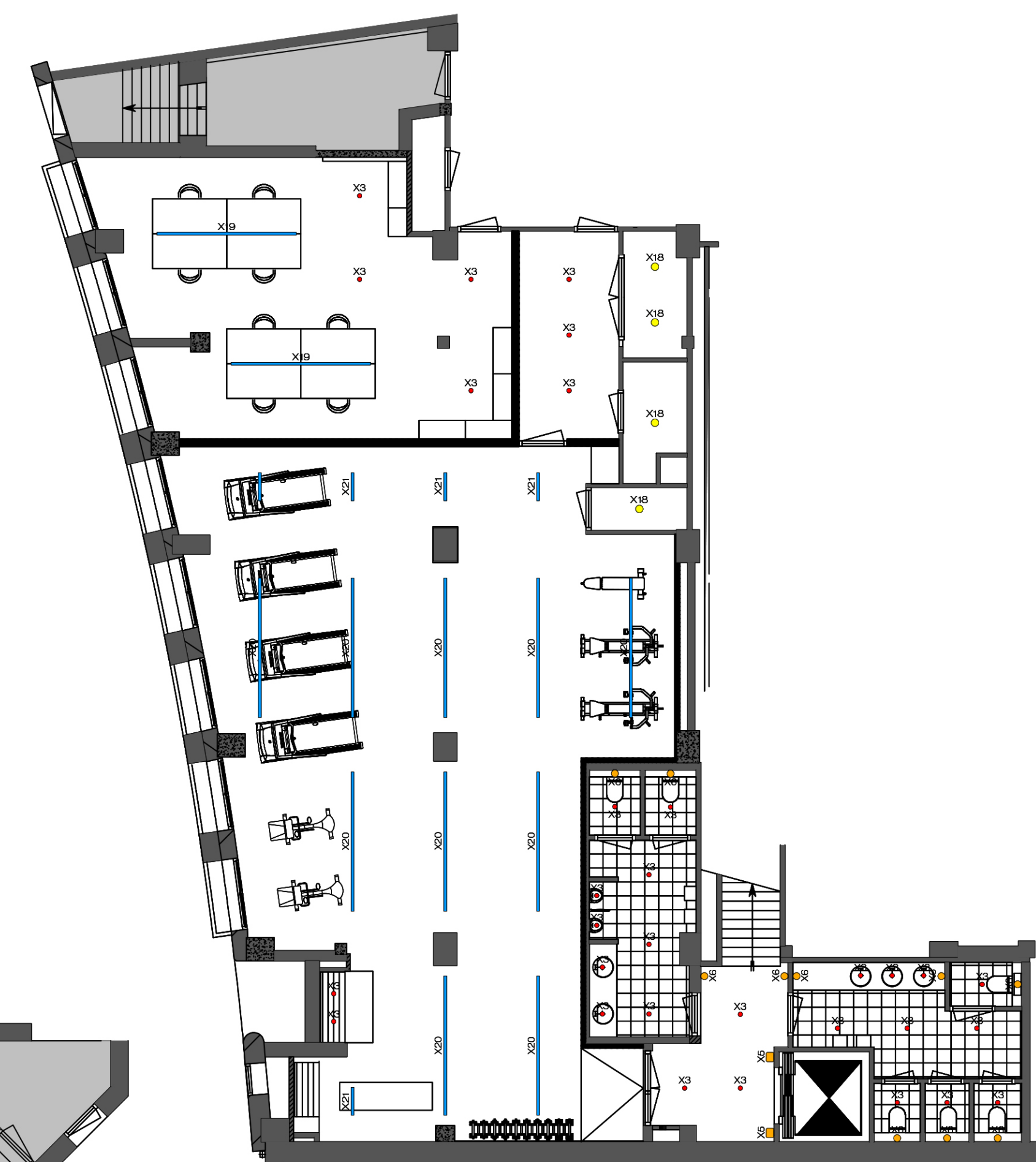


POSSIBLE POSITIONS MEMORABLIA DEFINED WITH HARDROCKHOTELS



KROONLUCHTERS LOBBY NADER TE BEPALEN

POSSIBLE POSITIONS MEMORABLIA DEFINED WITH HARDROCKHOTELS



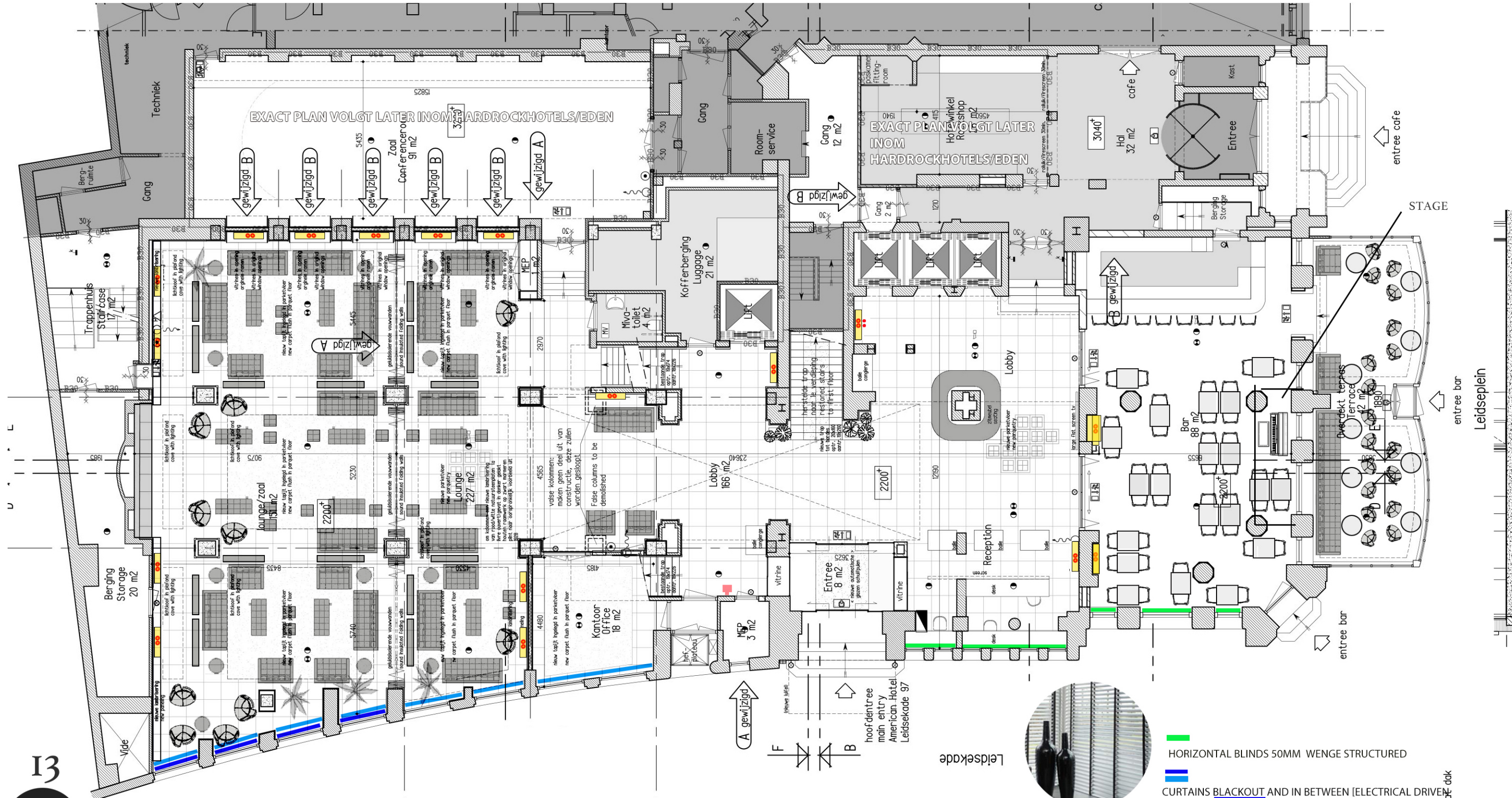
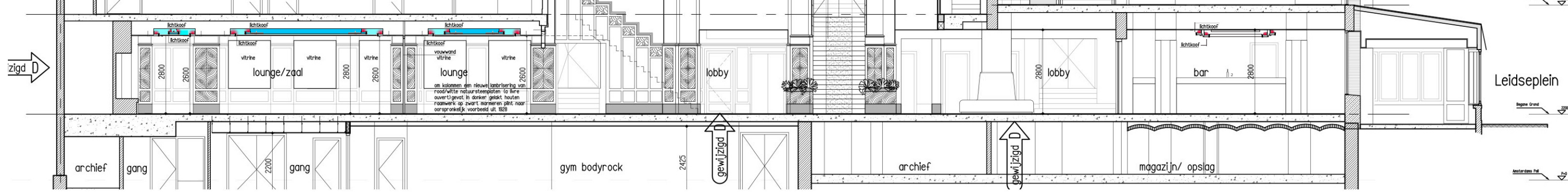
RENOVOI VERLICHTING:

- 220m. X1 LEDStrip FS80 AW 18W/m 2100K-6200K Dali dim | Profiel LBE 30/60 Zwart | Afscherming Opaal
- 61st. X1 Dali Tunable White driver
- 140m. X2 LEDStrip FS80 AW 18W/m 2100K-6200K Dali dim | Profiel LBE 30/60 Zwart | Afscherming Opaal
- 36st. X2 Dali Tunable White driver
- 404st. X3 Plafondbouw DEEPER 1.0 LED Zwart 12W HO 2700K Dali dim
- 30st. X4 Staande lamp n.t.b.
- 13st. X5 Wandopbouw J.J.W. 02 Goud 6W 2200K E27 Fase-afsnij dim
- 64st. X6 Wandopbouw RAY 2.0 Goud 2\*3W 2700K Fase-afsnij dim
- 08st. X7 Hanglamp RAY 2.0 Goud 6W 2700K Fase-afsnij dim
- 02st. X8 Wandopbouw RAY 2.0 Zwart IP65 2\*3W 2700K Fase-afsnij dim
- 02st. X9 Plafondbouw RAY IP65 1.0 Zwart 8W 2700K Fase-afsnij dim
- 10m. X10 LEDStrip FS80 AW 18W/m 2100K-6200K Dali dim | Profiel TBF Zwart | Afscherming Opaal
- 2st. X10 Dali Tunable White Driver
- 10m. X11 LEDStrip FS80 AW 18W/m 2100K-6200K Dali dim | Profiel TBF Zwart | Afscherming Opaal
- 2st. X11 Dali Tunable White Driver
- 15m. X12 LEDStrip FS80 AW 18W/m 2100K-6200K Dali dim | Profiel TBF Zwart | Afscherming Opaal
- 3st. X12 Dali Tunable White Driver
- 01st. X13 Hanglamp n.t.b.
- 25m. X14 LEDStrip FS72 18W/m 2700K Dali dim | Opbouwprofiel TBF Zwart | Afscherming Opaal
- 17st. X14 Dali driver
- 02st. X15 Plafondbouw DEEPER IP44 Zwart 1.0 10W 2700K Dali dim
- 10m. X16 LEDStrip FS80 AW 18W/m 2100K-6200K Dali dim | Profiel LBE 30/60 Zwart | Afscherming Opaal
- 2st. X16 Dali Tunable White driver
- 07st. X17 Tafel lamp n.t.b.
- 04st. X18 Plafondbouw ROB1.6 IP44 13W 3000K Opaal Fase-afsnij dim
- 02st. X19 Plafondbouw profiel MINO60 Zwart/Microprismatic L3000mm 74W 3000K Dali dim
- 10st. X20 Plafondbouw profiel MINO60 Zwart/Opaal L3000mm 74W 3000K Dali dim
- 05st. X21 Plafondbouw profiel MINO60 Zwart/Opaal L600mm 15W 3000K Dali dim
- 03st. X22 Vrijhangend ornament LOBBY n.t.b.
- 30m. X24 LEDStrip FS80 AW 18W/m 2100K-6200K Dali dim | Profiel LBE 30/60 Zwart | Afscherming Opaal
- 6st. X24 Dali Tunable White driver
- 30m. X25 LEDStrip FS115 RGBW 23W/m Dali dim | Profiel LBE 30/60 Zwart | Afscherming Opaal
- 6st. X25 Dali RGBW driver
- 01st. X26 Vitrineverlichting NANO systeem:
- 05st. X27 Rillspot SQUIBE3.0 Zwart 20W 2700K Fase-afsnij dim
- 01st. X28 Gependeld profiel MOVE-IT45 Zwart 48V Dali dim L1400mm
- 06st. X29 Inset Linear UNICO L6 Zwart Square wide flood 25W 3000K Dali dim
- 04st. X30 Inset Spot JUST55 Zwart 18W 3000K Medium Dali dim

MEMORABLIA:

- 32st. X23 Vitrineverlichting NANO systeem:
- Boven: 32st. NANO Channel 90+ Zwart L900mm incl eindkappen zwart
- 02st. NANO+ JUST32 Zwart 2\*3,5W 3000K Medium Dali dim
- Beneden: 32st. NANO Channel 90+ Zwart L900mm incl eindkappen zwart
- 02st. NANO+ JUST32 Zwart 2\*3,5W 3000K Medium Dali dim









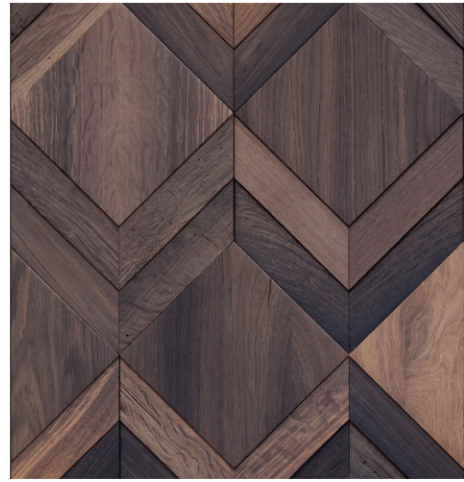




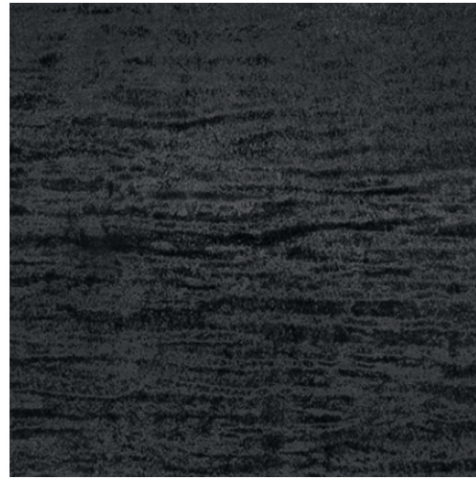




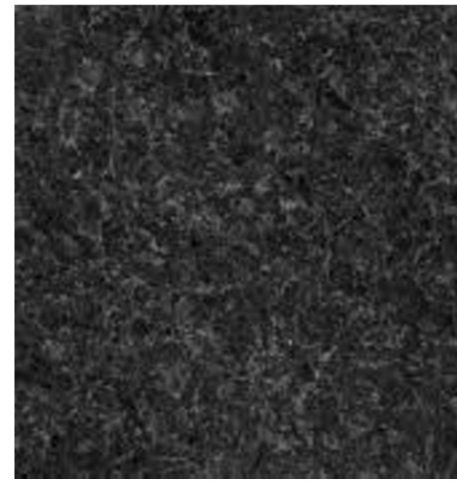
FLOOR OAK PANTINE



WALL BAR / ENTRANCE  
WONDERWALL NUT PANEL



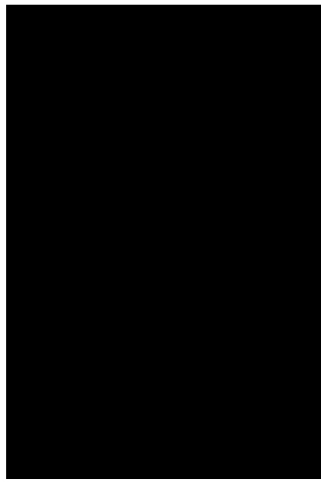
TABLETOPS BLACK ASTRACAN OAK  
VENEER OBERFLEX  
STEEL FRAMES BLACK



BURNED GRANITO BLACK BAR TOP



FRONT STRUCTURED WOOD  
VENEER OBERFLEX



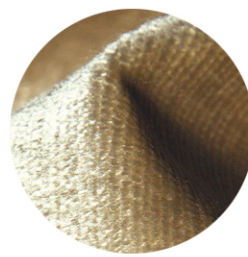
BLACK PANEL  
RAL 9004  
SILK FINISH



CLUE

- gold line -

**Bog Oak** - Elegant and luxuriant are the two words that best describe this latest addition to our burgeoning collection. Clue is made from century-old bog oak but sanded and polished so smooth it will have all the Mad Men tip their trilbies. Its lines and shapes are sharp and sleek like one of Don Draper's suits. Manhattans anyone?



505 Pearl - LRV: 37.8



204 Moss - LRV: 12.3



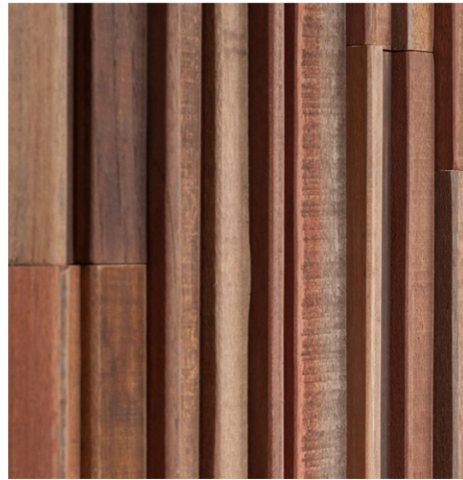
WOOD CHAIRS OAK  
DARK  
WENGE



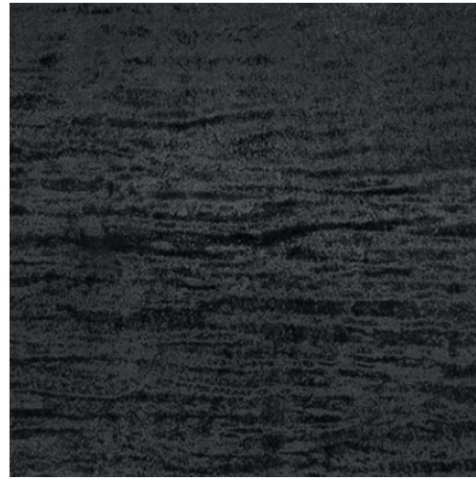




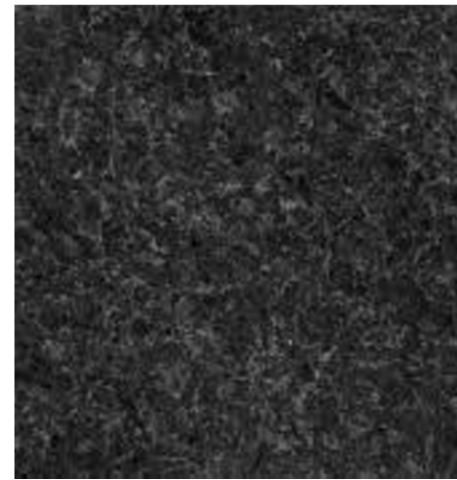
FLOOR OAK PANTINE



WALL BACKOFFICE  
WONDERWALL NUT PANEL



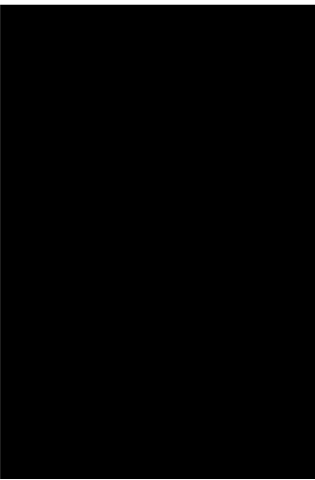
TABLETOPS BLACK ASTRACAN OAK  
VENEER OBERFLEX  
STEEL FRAMES BLACK



BURNED GRANITO BLACK BAR TOP



FRONT STRUCTURED WOOD  
VENEER OBERFLEX



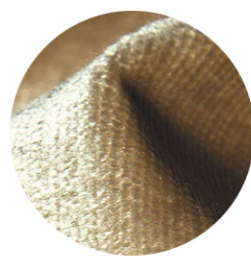
BLACK PANEL  
RAL 9004  
SILK FINISH



NOTES

- gold line -

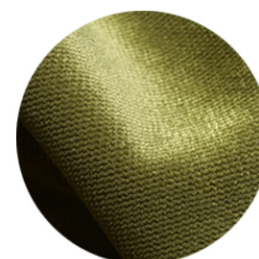
**American Walnut** - Notes is made from American walnut coming from rejected sapwood and surplus stock. The masonry layout gives the whole a pleasant, visual rhythm. So sit back and enjoy the melodies and harmonies. The purple hues and solid thick wood tiles, give Notes certain self-confidence. Give it space, let it play.



505 Pearl - LRV: 37.8



204 Moss - LRV: 12.3



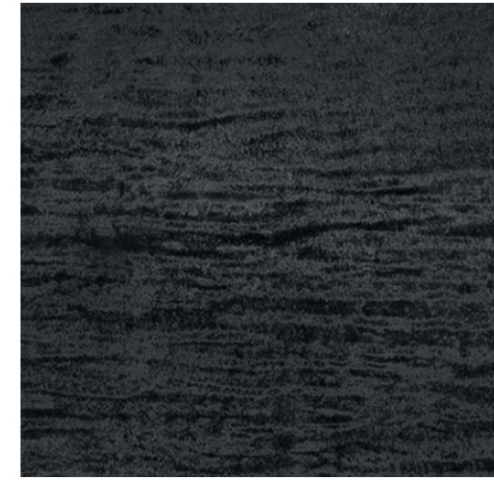
231 Olive - LRV: 1.9



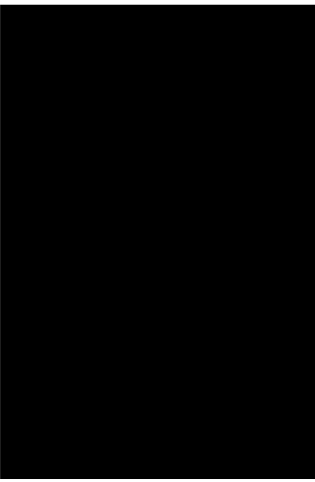




FLOOR OAK PANTINE



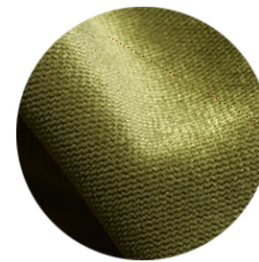
TABLETOPS BLACK ASTRACAN OAK VENEER OBERFLEX STEEL FRAMES BLACK



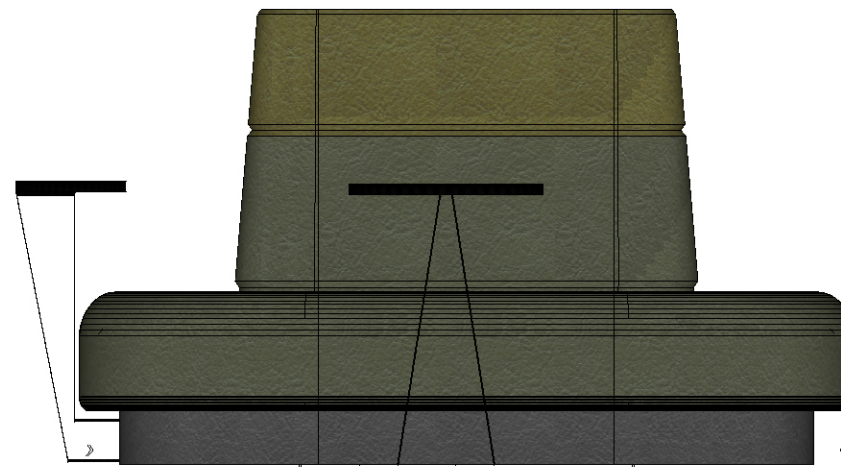
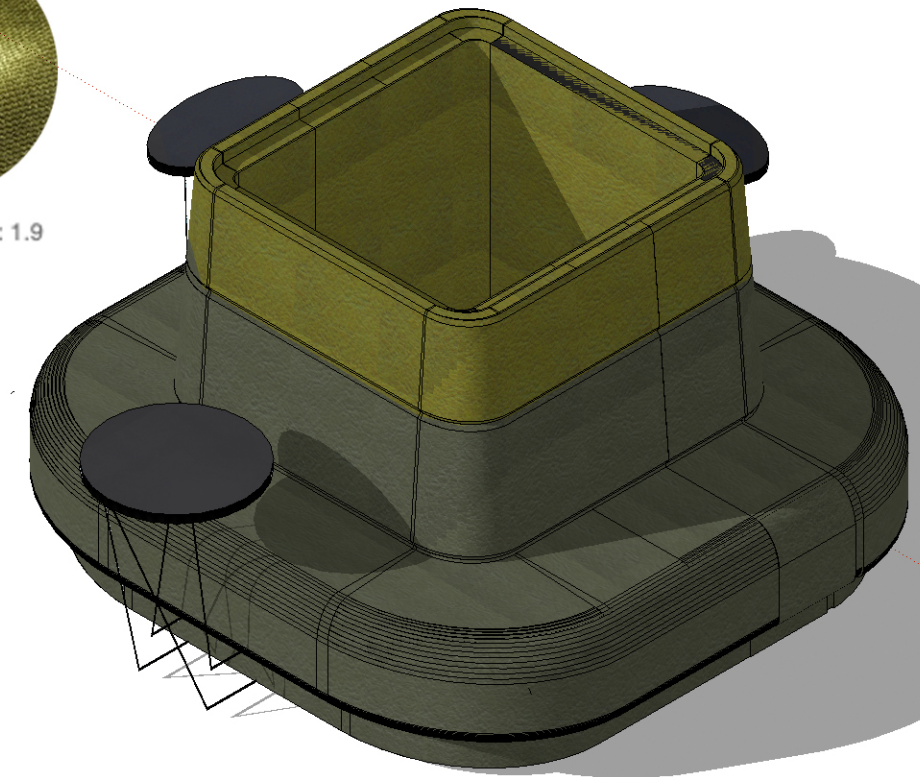
BLACK PANEL RAL 9004 SILK FINISH



204 Moss - LRV: 12.3



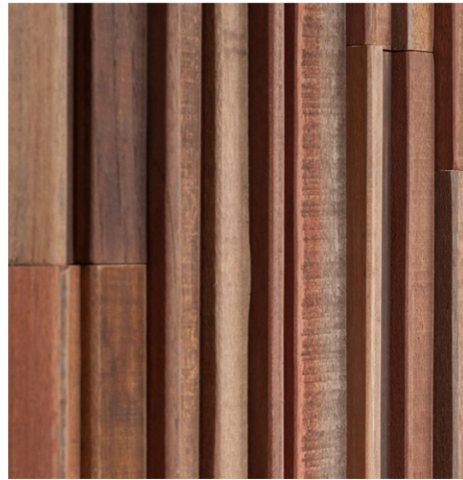
231 Olive - LRV: 1.9



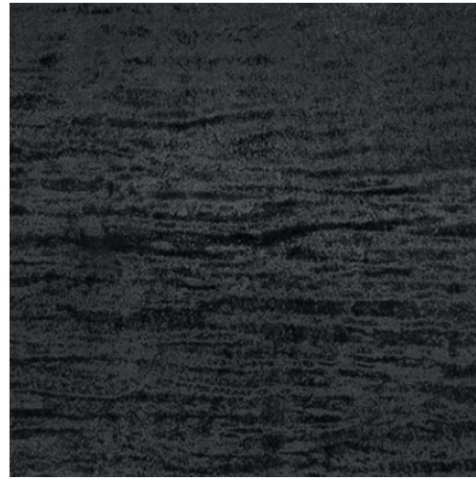




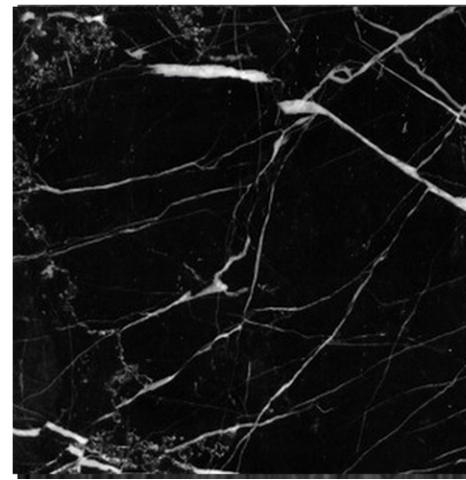
FLOOR OAK PANTINE



WALL BACKOFFICE  
WONDERWALL NUT PANEL



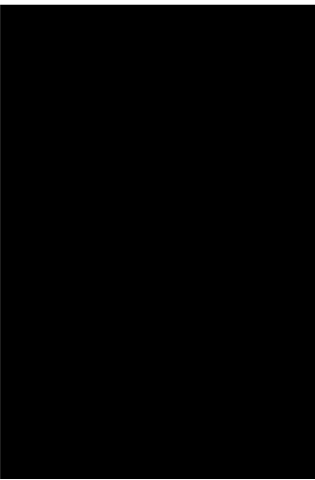
TABLETOPS BLACK ASTRACAN OAK  
VENEER OBERFLEX  
STEEL FRAMES BLACK



MARBLE SPANISH BLACK BAR TOP



FRONT STRUCTURED WOOD  
VENEER OBERFLEX



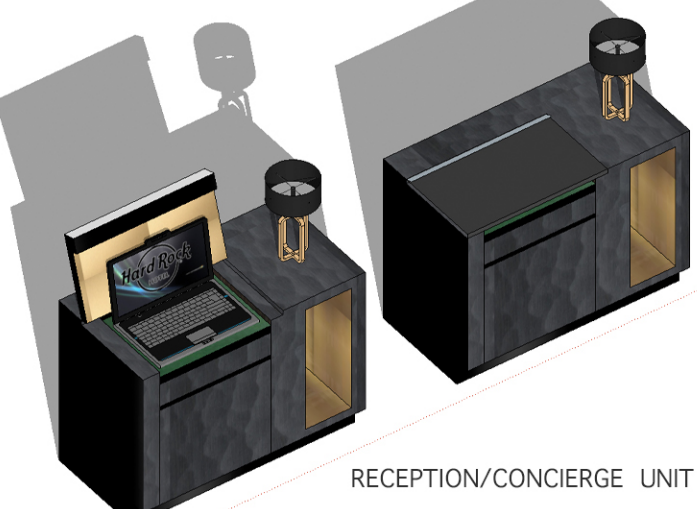
BLACK PANEL  
RAL 9004  
SILK FINISH



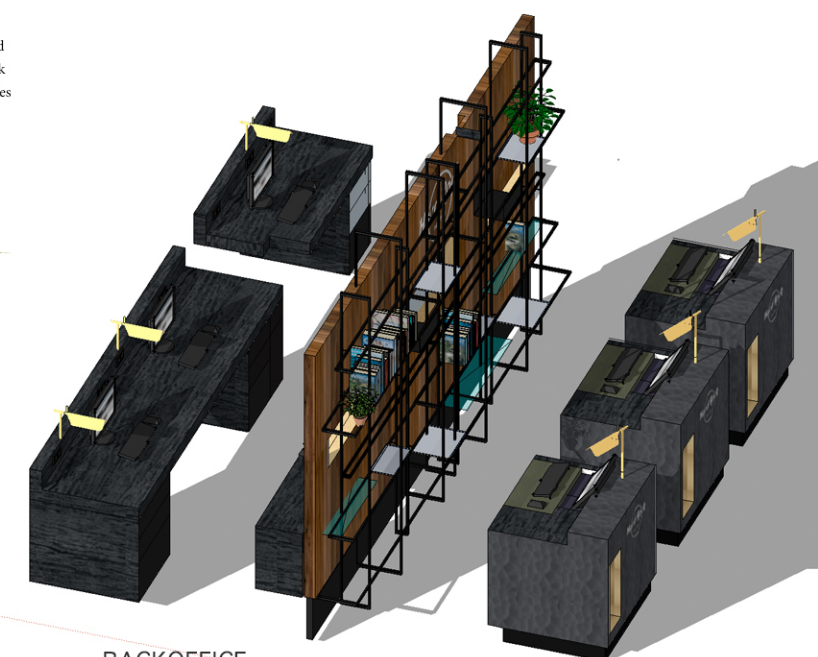
NOTES

- gold line -

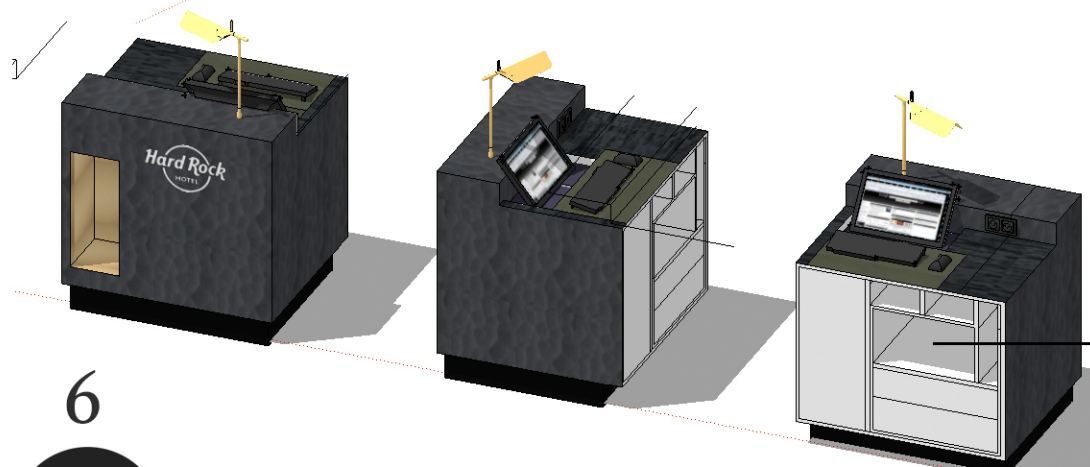
**American Walnut** - Notes is made from American walnut coming from rejected sapwood and surplus stock. The masonry layout gives the whole a pleasant, visual rhythm. So sit back and enjoy the melodies and harmonies. The purple hues and solid thick wood tiles, give Notes certain self-confidence. Give it space, let it play.



RECEPTION/CONCIERGE UNIT



BACKOFFICE



BACKOFFICE FUNCTIONS

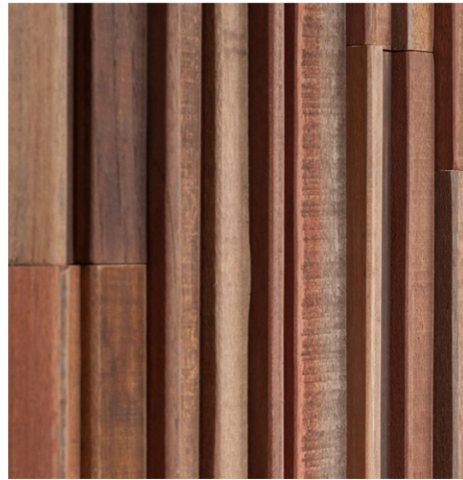


FRONTOFFICE

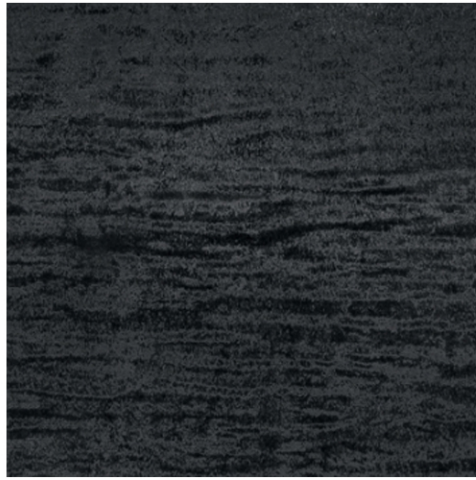




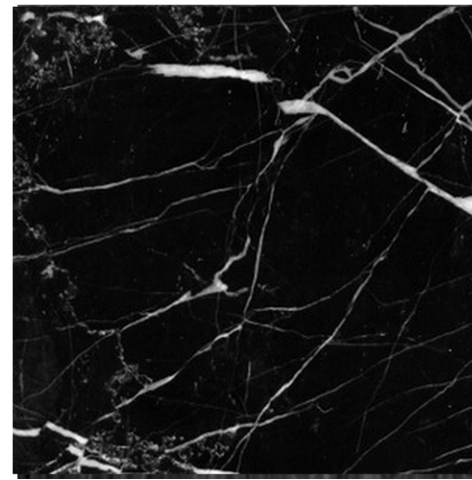
FLOOR OAK PANTINE



WALL BACKOFFICE  
WONDERWALL NUT PANEL



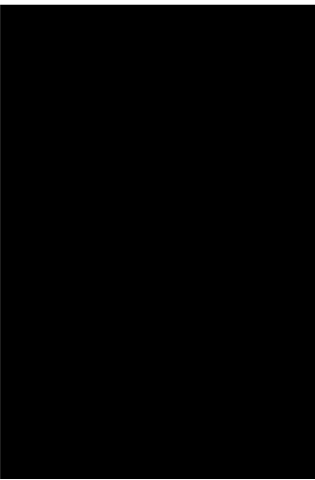
TABLETOPS BLACK ASTRACAN OAK  
VENEER OBERFLEX  
STEEL FRAMES BLACK



MARBLE SPANISH BLACK BAR TOP



FRONT STRUCTURED WOOD  
VENEER OBERFLEX



BLACK PANEL  
RAL 9004  
SILK FINISH



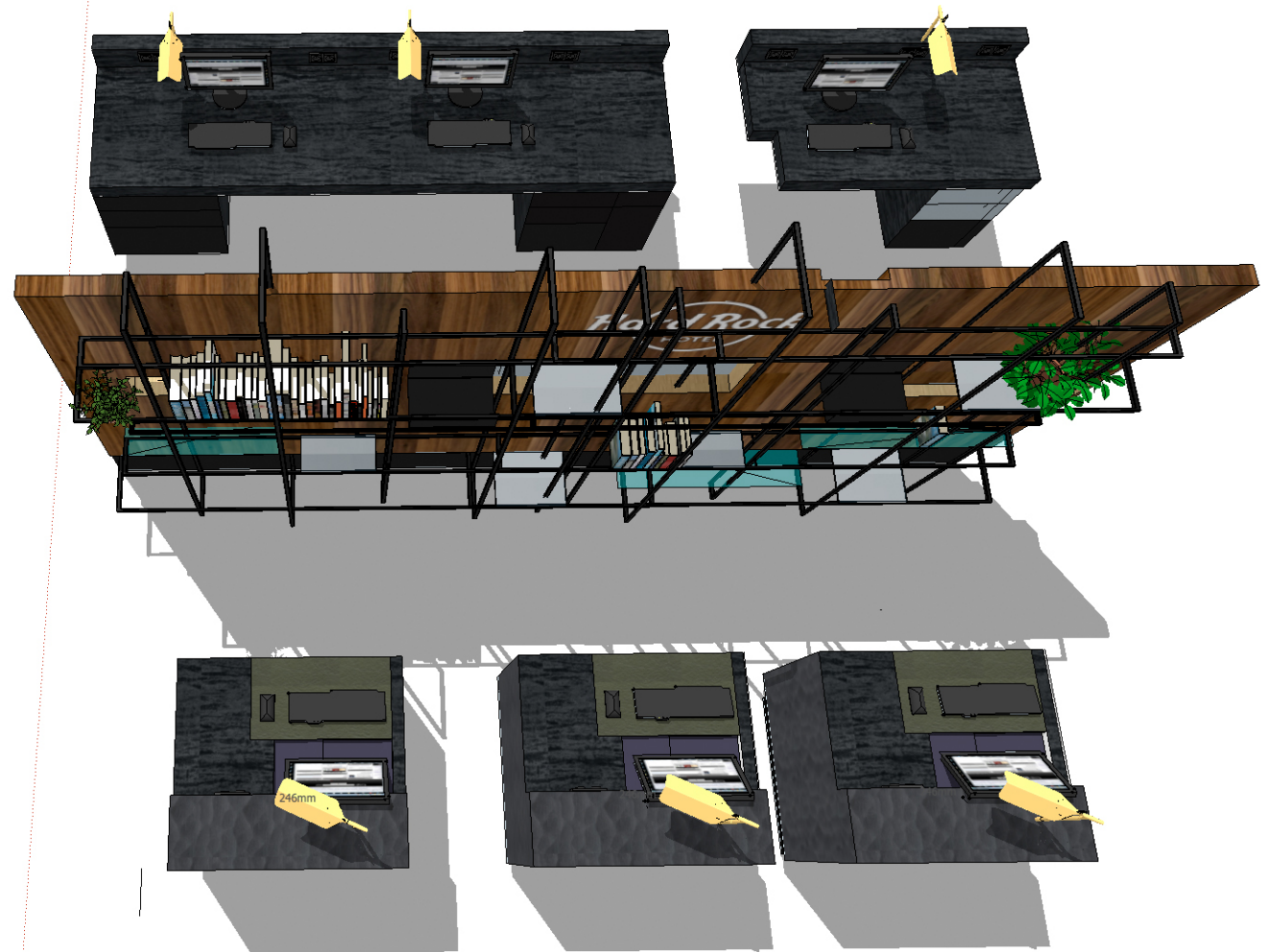
NOTES

- gold line -

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DEKODUR STARLINE A251 str PTK



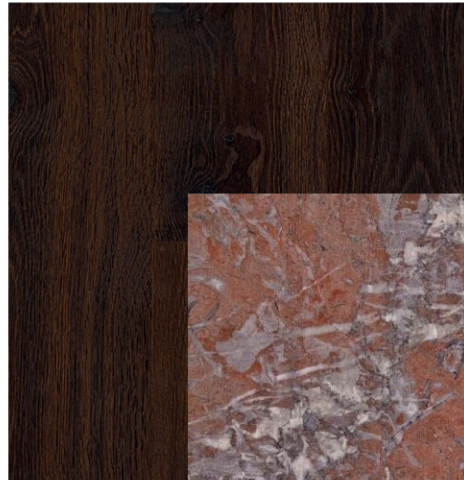




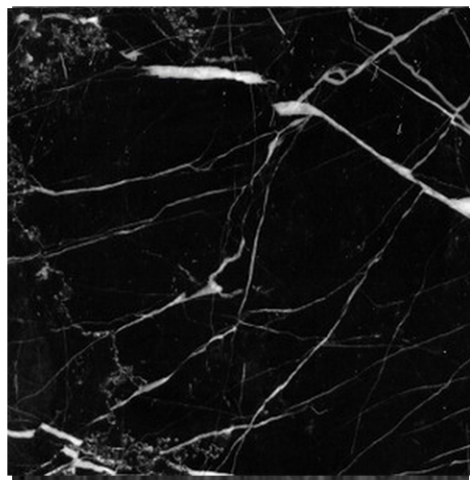




FLOOR OAK PANTINE



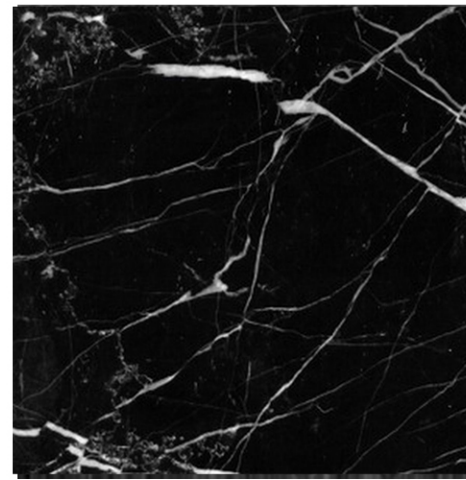
WOOD MARBLE WORKS ON WALLS/COLUMNS



MARBLE SPANISH BLACK BAR TOP SKIRTING BENEATH WOOD/MARBLE



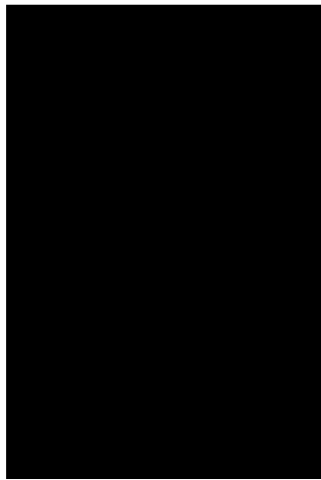
EGE CARPET 900GRAMS / FELT BACKING CUSTOM PRINT INLAY IN WOODWORKS



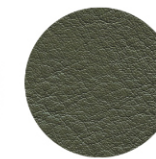
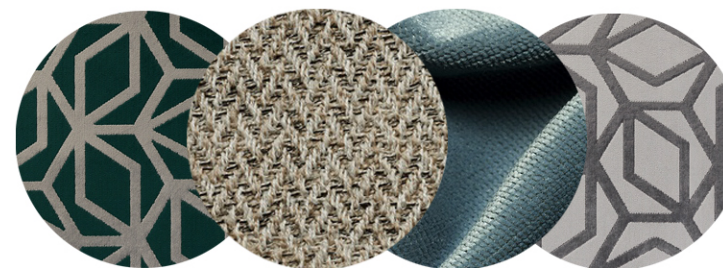
MARBLE SPANISH BLACK BAR TOP SKIRTING BENEATH WOOD/MARBLE



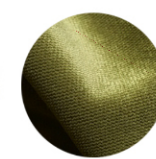
FRONT STRUCTURED WOOD VENEER OBERFLEX



BLACK PANEL RAL 9004 SILK FINISH  
STEELWORK IN FRONT WALL SEMI MATT

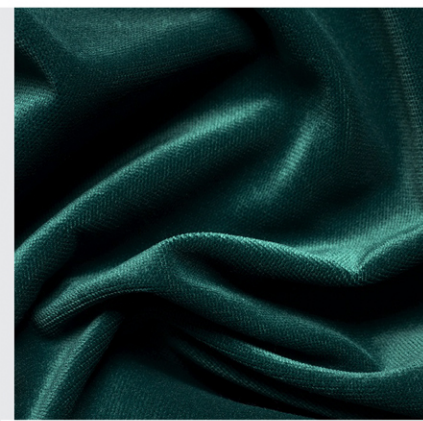


204 Moss - LRV: 12.3



231 Olive - LRV: 1.9





**Allure Velvet**  
From the Allure Velvet Collection

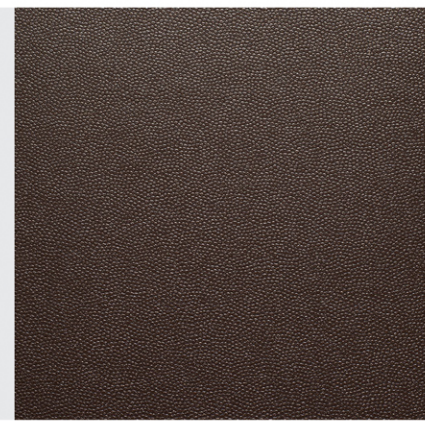
Product Details Technology Wash & Care

Colourway, Composition & End Uses

Colourway	201 Jade - LRV: 0.8
Fabric Type	Woven
Composition	100% FR polyester
End Uses	Upholstery Curtains Bedspreads Accessories

Dimensions & Weight

Width (cm)	140.00 (approx.)
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**Stingray**  
From the Alchemy 2 Collection

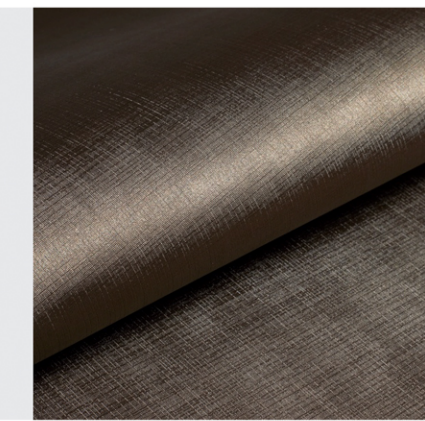
Product Details Technology Wash & Care

Colourway, Composition & End Uses

Colourway	709 Pecan - LRV: 7.9
Fabric Type	Vinyl
Composition	Coating PVC, PU blend, Basecloth cotton, polyester
End Uses	Upholstery

Dimensions & Weight

Width (cm)	140.00 (approx.)
Weight (g/m <sup>2</sup> )	720.00 (± 5%)



**Sheema**  
From the Alchemy 2 Collection


Product Details Technology Wash & Care

Colourway, Composition & End Uses

Colourway	702 Chocolate - LRV: 9.8
Fabric Type	Vinyl
Composition	Coating PVC, PU, Basecloth polyester, cotton
End Uses	Upholstery

Dimensions & Weight

Width (cm)	140.00 (approx.)
Weight (g/m <sup>2</sup> )	700.00 (± 5%)



**Corinthia**  
From the Lexington Collection

Product Details Technology Wash & Care

Colourway, Composition & End Uses

Colourway	201 Jade
Fabric Type	Woven
Composition	Polyester/Viscose with FR Backcoating 0091
End Uses	Upholstery

Dimensions & Weight

Width (cm)	138.00 (approx.)
Weight (g/m <sup>2</sup> )	770.00 (± 5%)



**Indulgence**  
From the Indulgence Collection

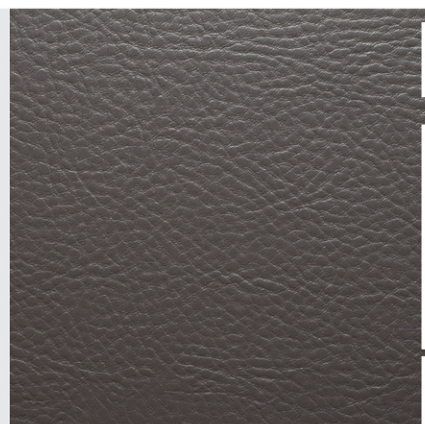
Product Details Technology Wash & Care

Colourway, Composition & End Uses

Colourway	837 Stone - LRV: 30.3
Fabric Type	Woven
Composition	Trevira CS, FR polyester velvet
End Uses	Upholstery Curtains Bedspreads Accessories

Dimensions & Weight

Width (cm)	140.00 (approx.)
Weight (g/m <sup>2</sup> )	400.00 (± 5%)



**Brookland**  
From the Brookland Collection


Product Details Technology Wash & Care

Colourway, Composition & End Uses

Colourway	501 Smoke - LRV: 13.0
Fabric Type	Vinyl
Composition	Coating PVC/PU/Acrylon, Basecloth: Cotton/Polyester
End Uses	Upholstery Healthcare Upholstery Indoor/Outdoor Upholstery

Dimensions & Weight

Width (cm)	140.00 (approx.)
Weight (g/m <sup>2</sup> )	720.00 (± 5%)



**Allure Velvet**  
From the Allure Velvet Collection

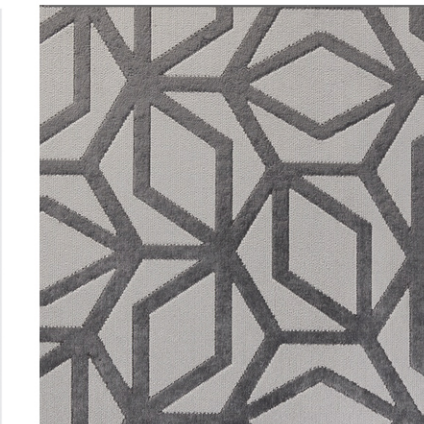
Product Details Technology Wash & Care

Colourway, Composition & End Uses

Colourway	155 Dusk Egg Blue - LRV: 16.1
Fabric Type	Woven
Composition	100% FR polyester
End Uses	Upholstery Curtains Bedspreads Accessories

Dimensions & Weight

Width (cm)	140.00 (approx.)
Weight (g/m <sup>2</sup> )	375.00 (± 5%)



**Corinthia**  
From the Lexington Collection

Product Details Technology Wash & Care

Colourway, Composition & End Uses

Colourway	919 Zinc
Fabric Type	Woven
Composition	Polyester/Viscose with FR Backcoating 0091
End Uses	Upholstery

Dimensions & Weight

Width (cm)	138.00 (approx.)
Weight (g/m <sup>2</sup> )	770.00 (± 5%)



**Montagu**  
From the Montagu Collection


Product Details Technology Wash & Care

Colourway, Composition & End Uses

Colourway	823 Chablis
Fabric Type	Woven
Composition	Polyester with FR backcoating
End Uses	Upholstery

Dimensions & Weight

Width (cm)	136.00 (approx.)
Weight (g/m <sup>2</sup> )	540.00 (± 5%)



**Merlin**  
From the Merlin Collection

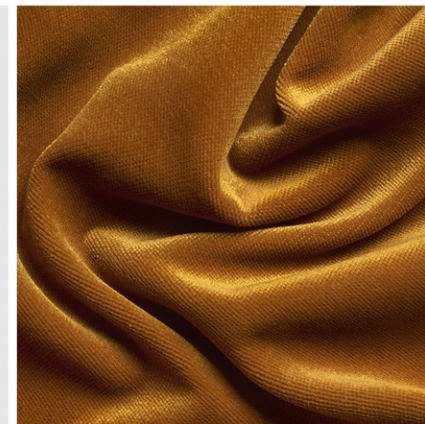
Product Details Technology Wash & Care

Colourway, Composition & End Uses

Colourway	802 Champagne
Fabric Type	Woven
Composition	100% polyester with FR coating
End Uses	Upholstery

Dimensions & Weight

Width (cm)	136.00 (approx.)
Weight (g/m <sup>2</sup> )	815.00 (± 5%)



**Allure Velvet**  
From the Allure Velvet Collection

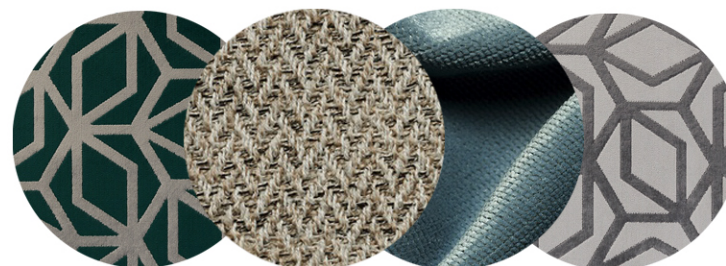
Product Details Technology Wash & Care

Colourway, Composition & End Uses

Colourway	314 Mustard - LRV: 10.9
Fabric Type	Woven
Composition	100% FR polyester
End Uses	Upholstery Curtains Bedspreads Accessories

Dimensions & Weight

Width (cm)	140.00 (approx.)
Weight (g/m <sup>2</sup> )	375.00 (± 5%)







WALLPAPER  
WITH GOLD ACCENTS  
CUSTOM



leolux Jill

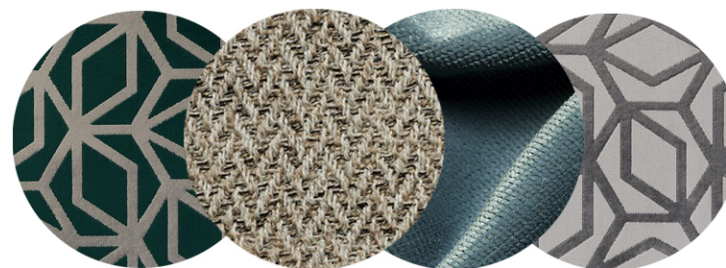


Allermuir Obris

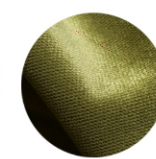


### Mini Papilio

CHAIRS  
*Naoto Fukasawa*



204 Moss - LRV: 12.3



231 Olive - LRV: 1.9

IO

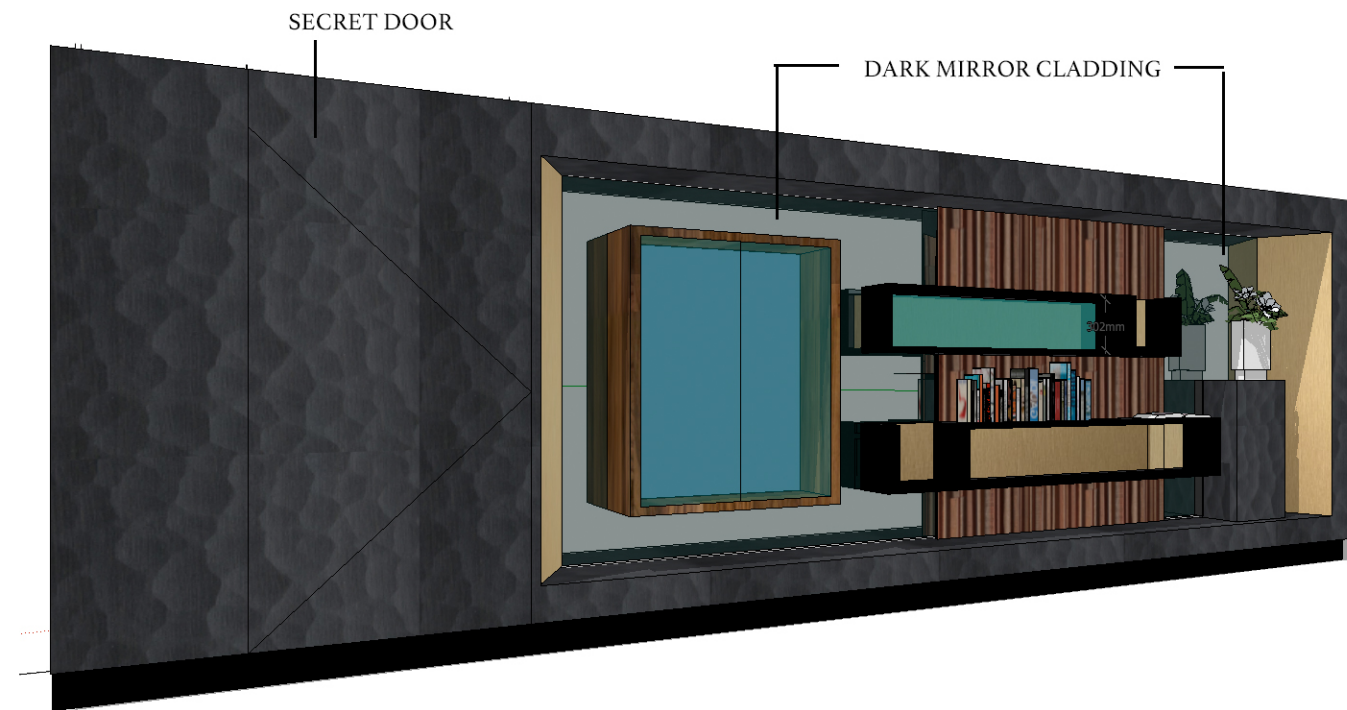
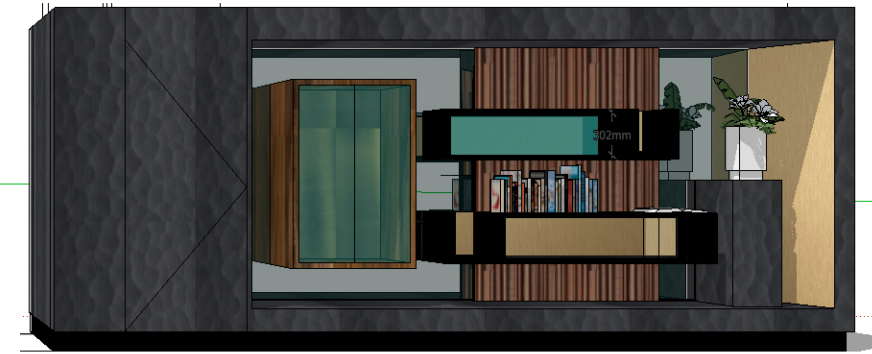
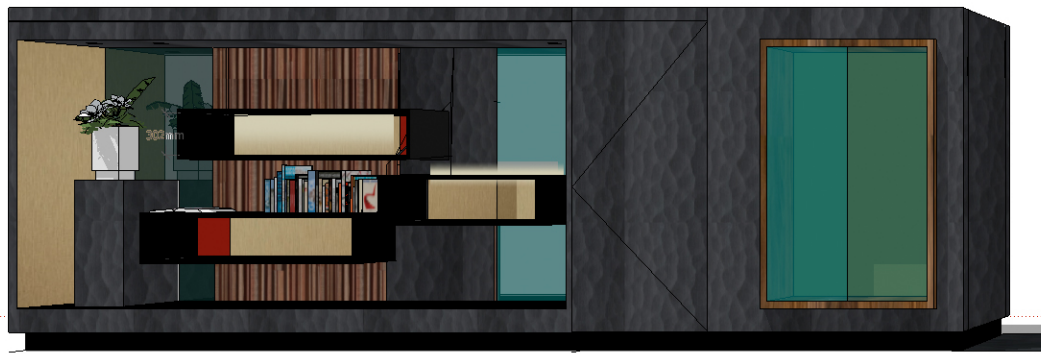


HARD ROCK AMSTERDAM AMERICAN HOTEL  
IMPRESSIONS AND MATERIALUPDATE 4TH OCT 19









DARK MIRROR CLADDING

SECRET DOOR

SECRET DOOR

DARK MIRROR CLADDING







ROCKSTARLOUNGE

SERVICE  
DRINKS

KROONLICHTERS LOBBY  
NADER TE BEPALEN

BREAKFAST/SERVICE  
TABLE

ROCKSTAR  
SUITE



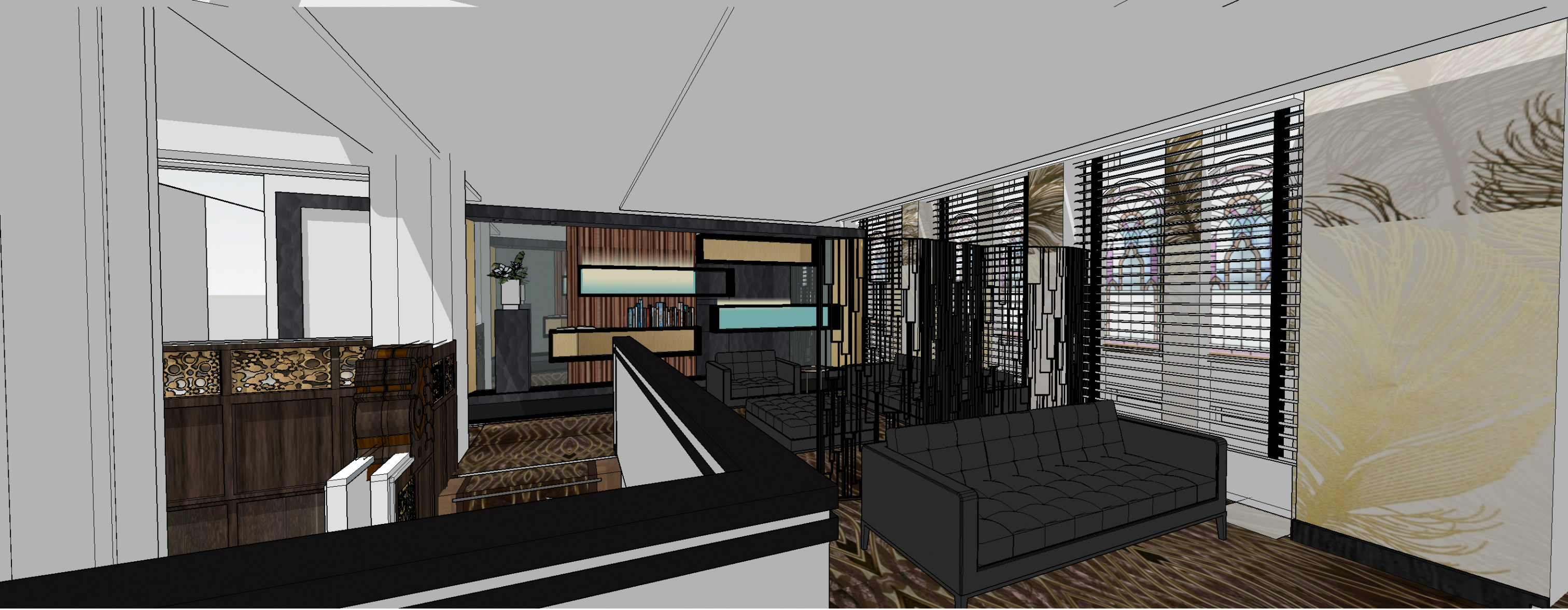






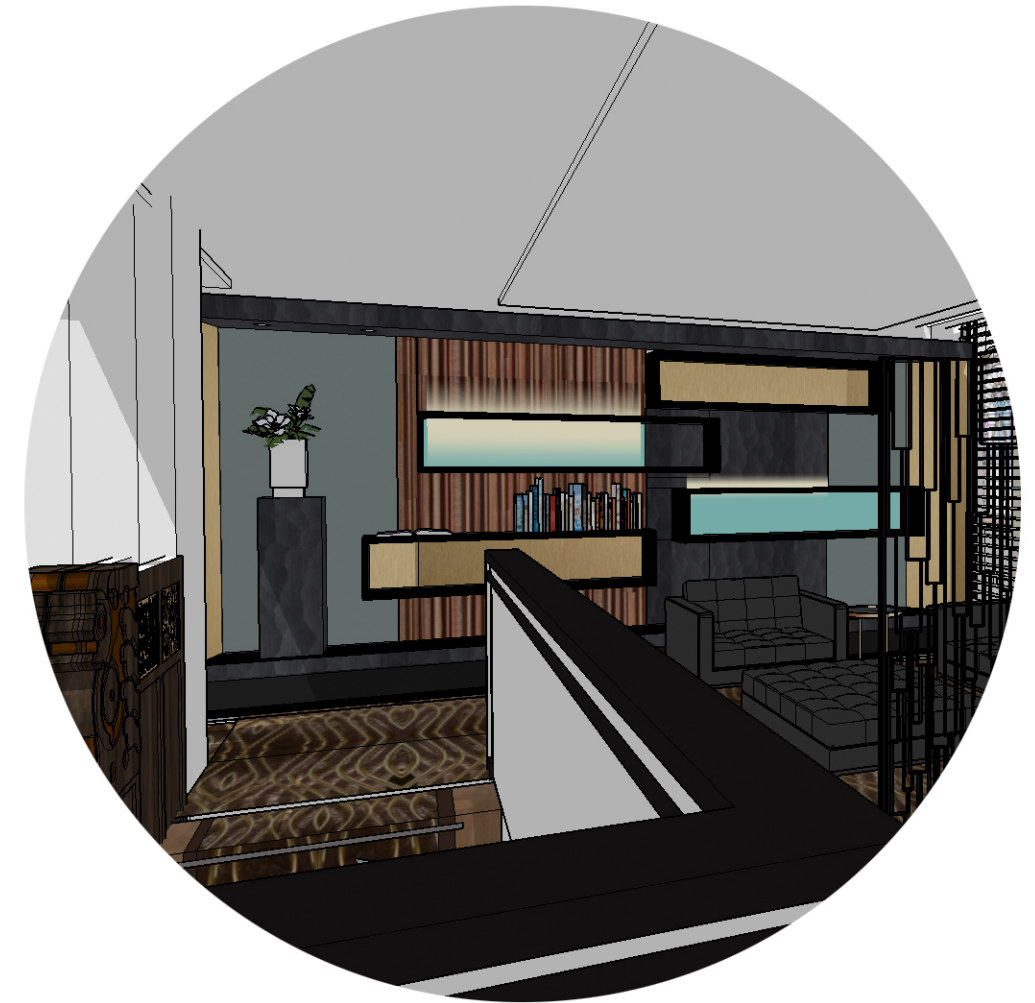
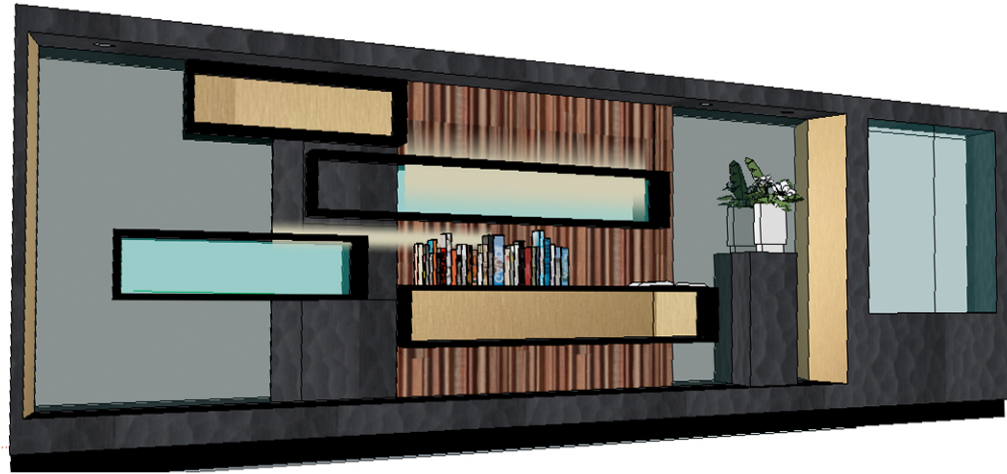






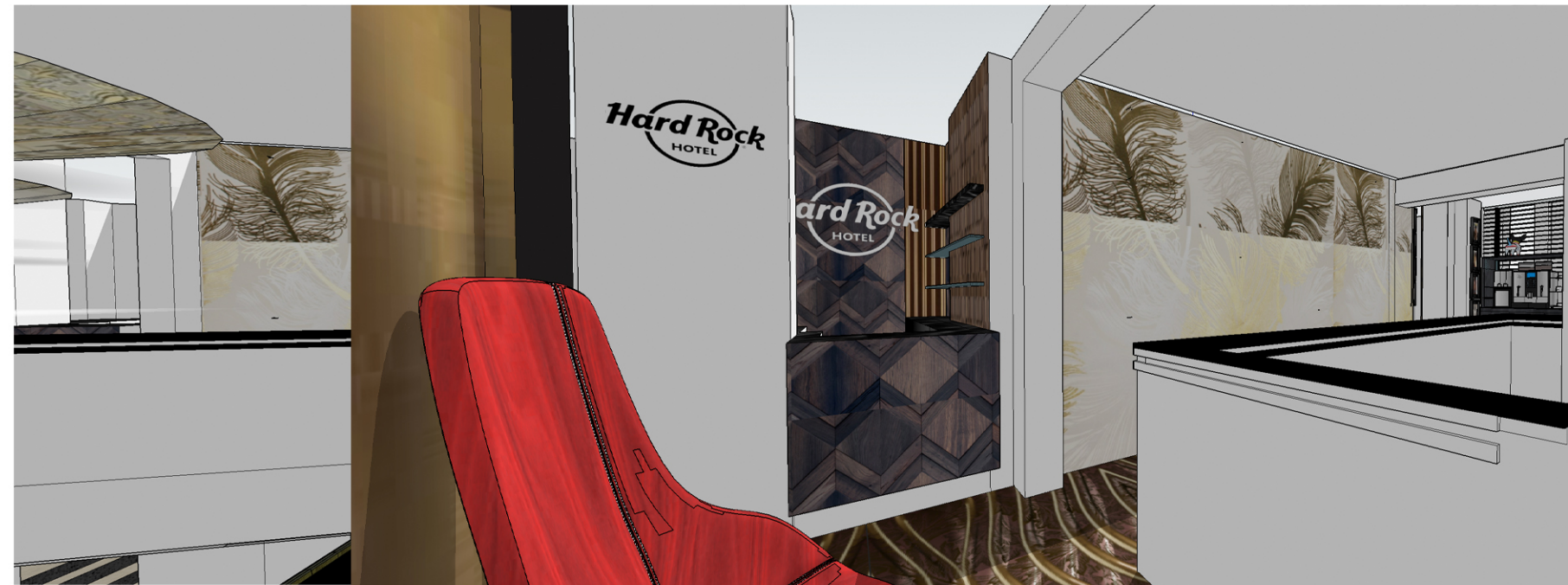
HARD ROCK AMSTERDAM AMERICAN HOTEL ROCKSTARLOUNGE  
IMPRESSIONS AND MATERIALUPDATE 4TH OCT 19



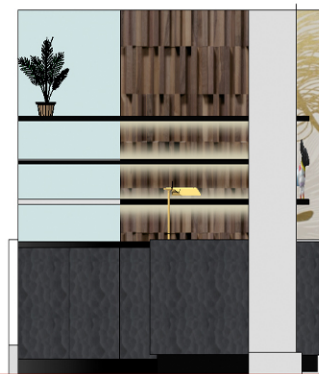
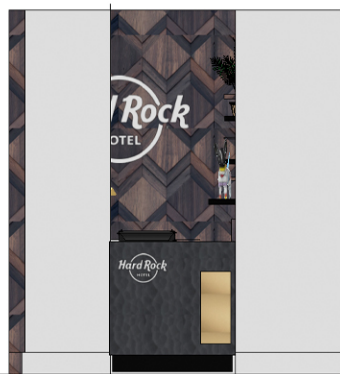
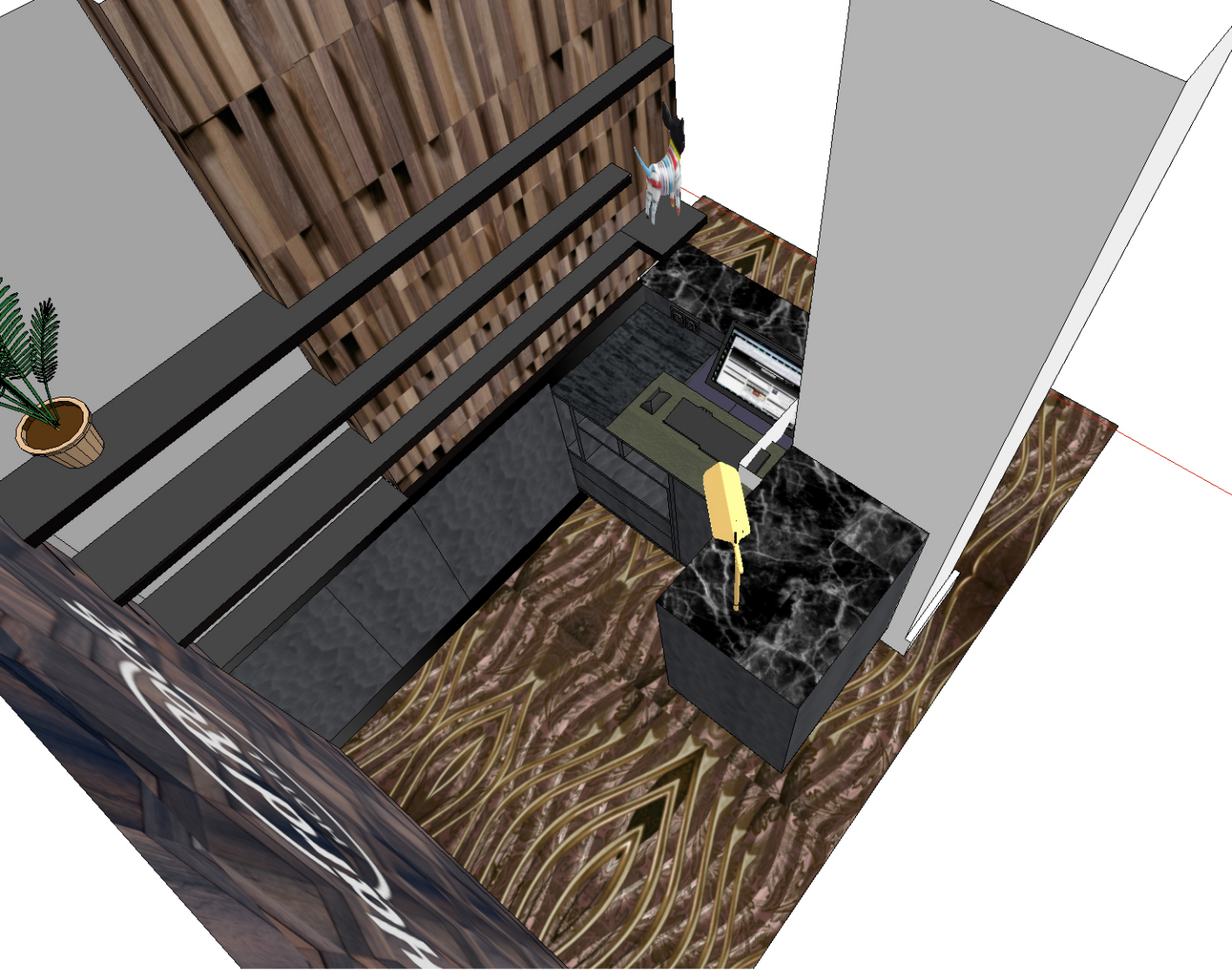


ROOMDIVERDERS MEZANINE

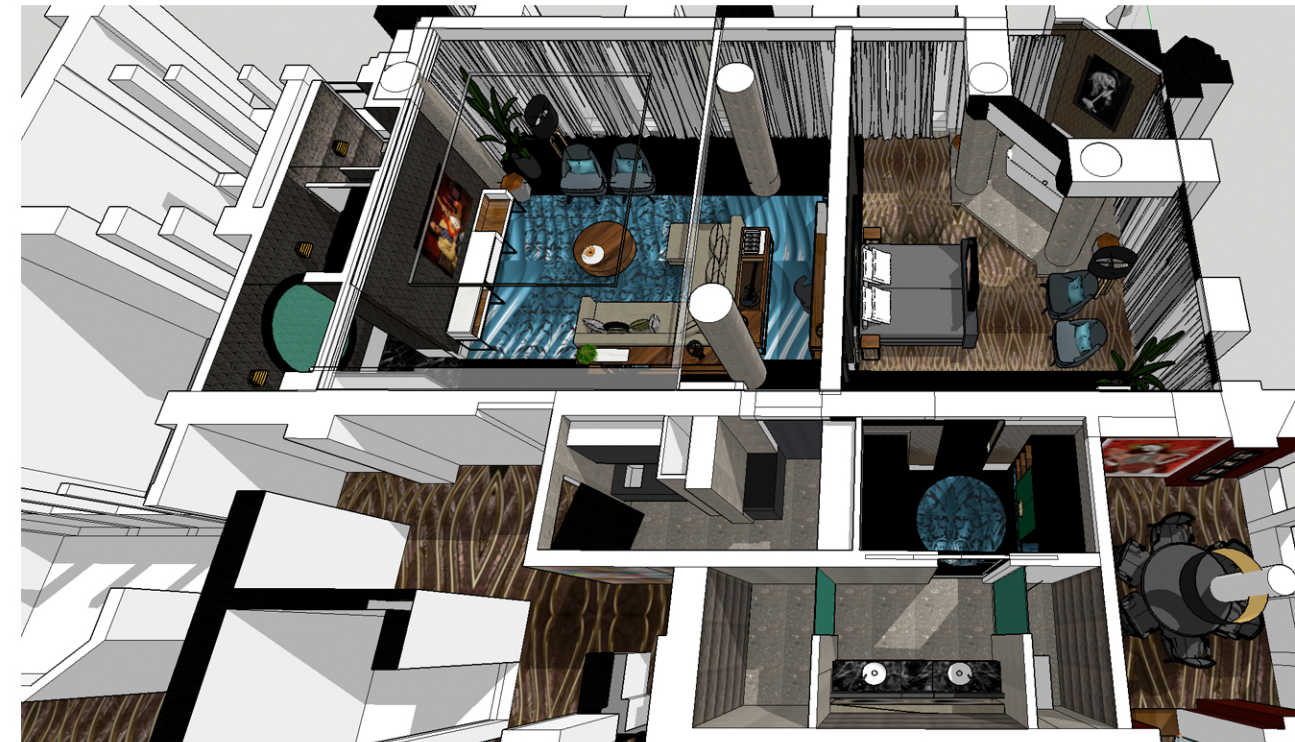
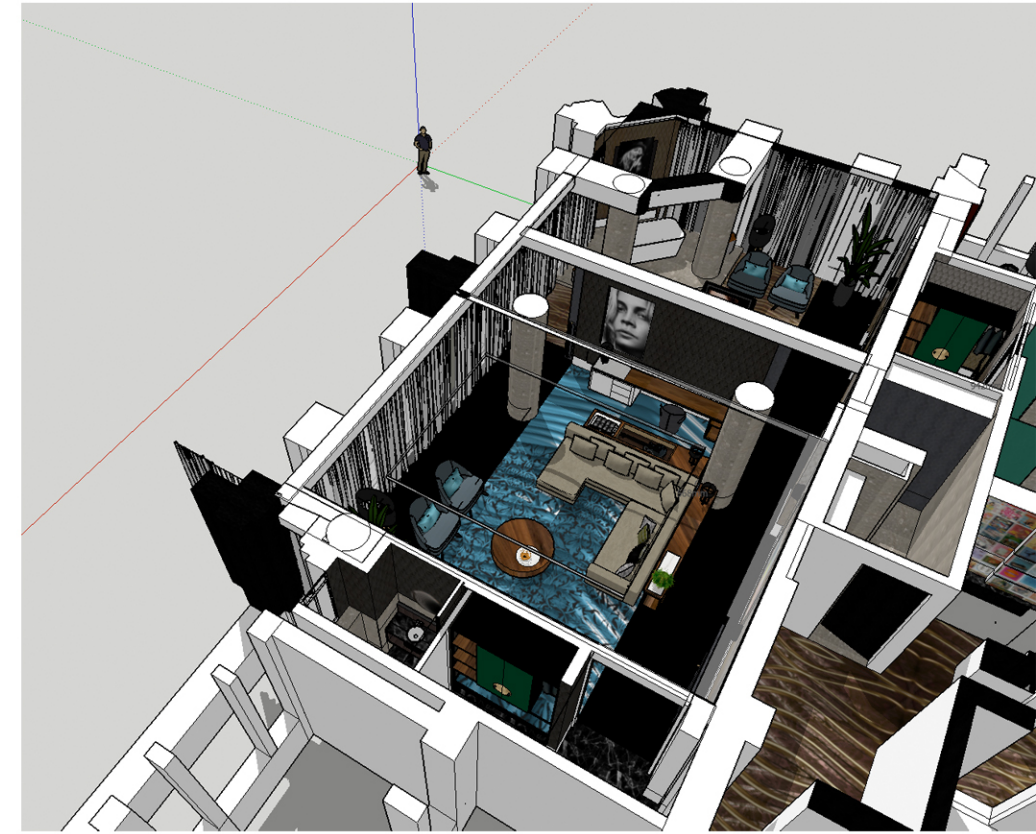
VIP CHECKINN







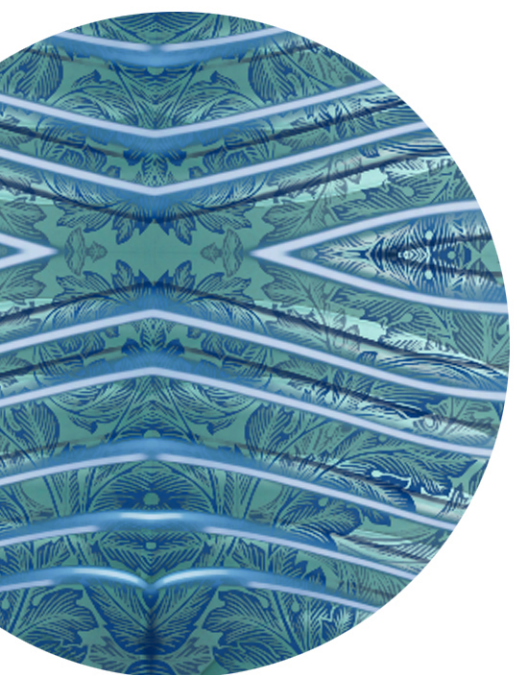




HARD ROCK AMSTERDAM AMERICAN HOTEL  
IMPRESSIONS AND MATERIALUPDATE 4TH OCT 19

ROCKSTAR  
SUITE





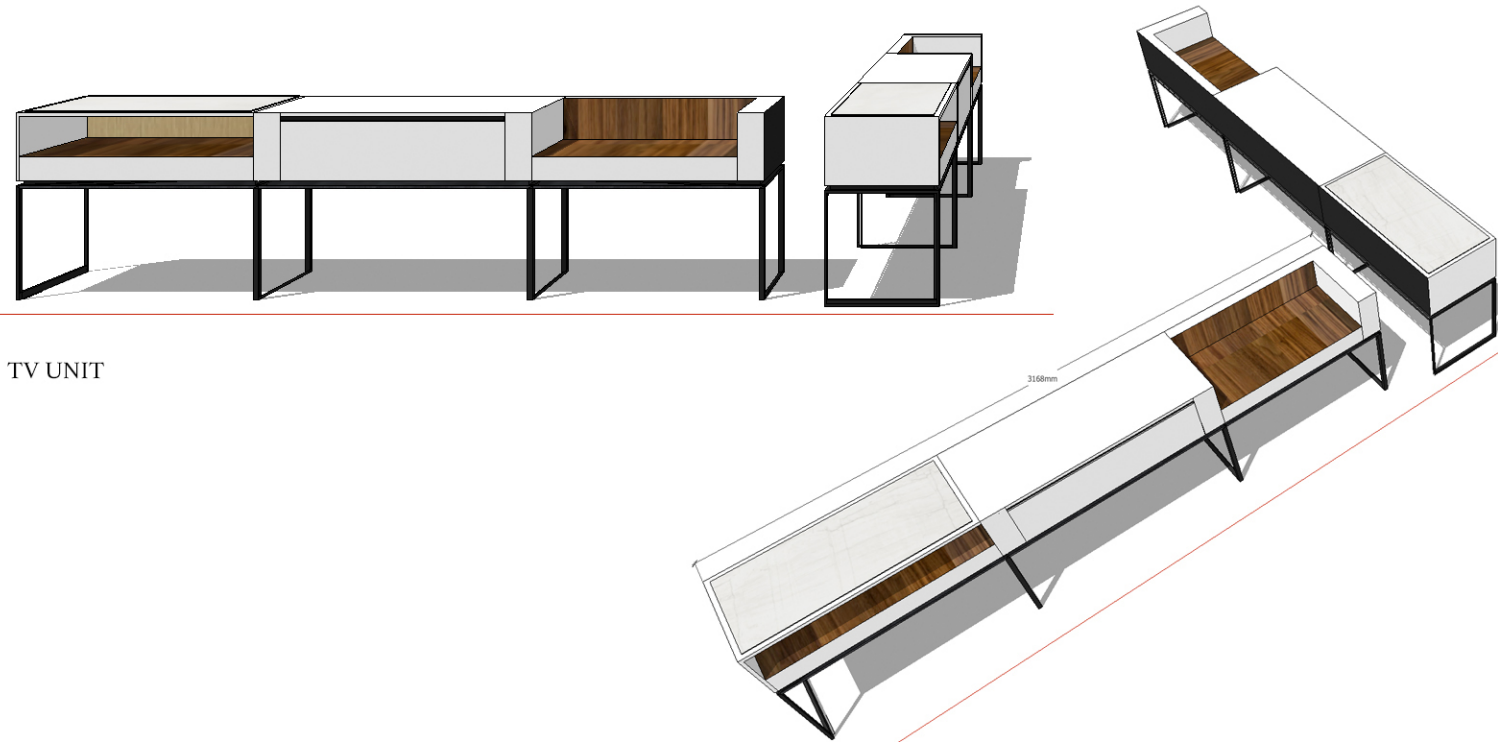
CUSTOM CARPET INLAY



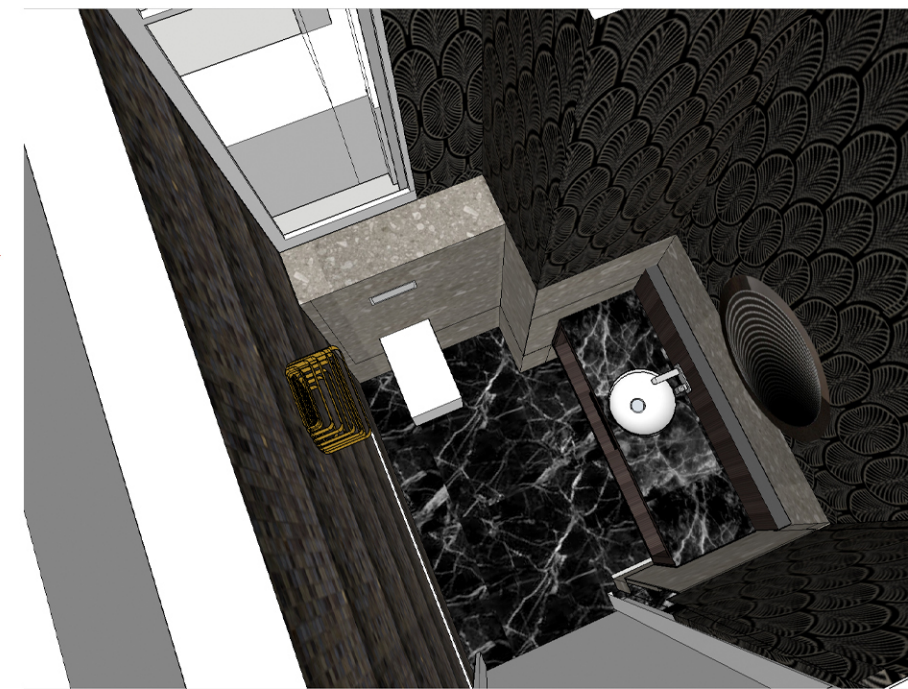
HARD ROCK AMSTERDAM AMERICAN HOTEL  
IMPRESSIONS AND MATERIALUPDATE 4TH OCT 19

ROCKSTAR  
SUITE





TV UNIT



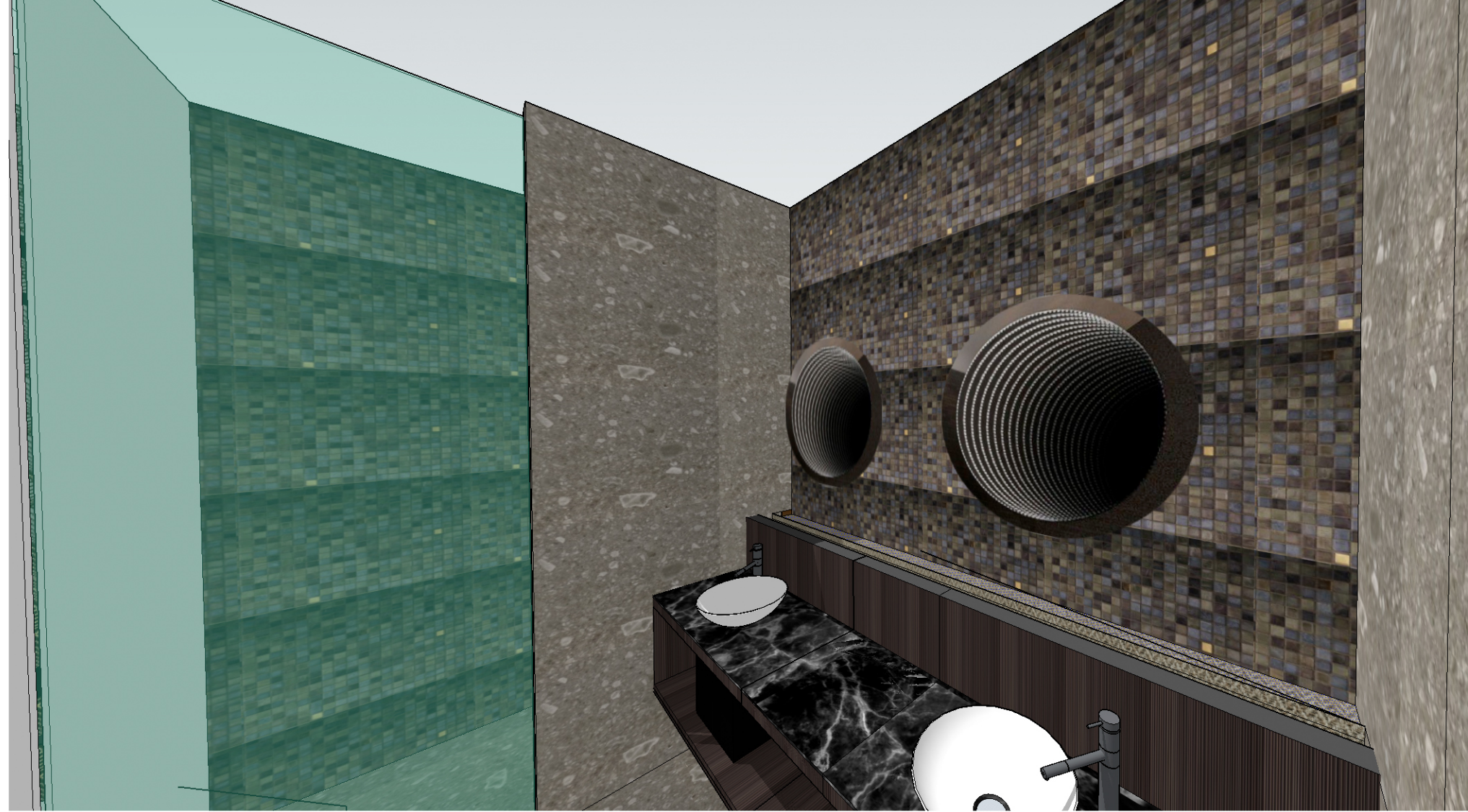
TOILET GUESTS



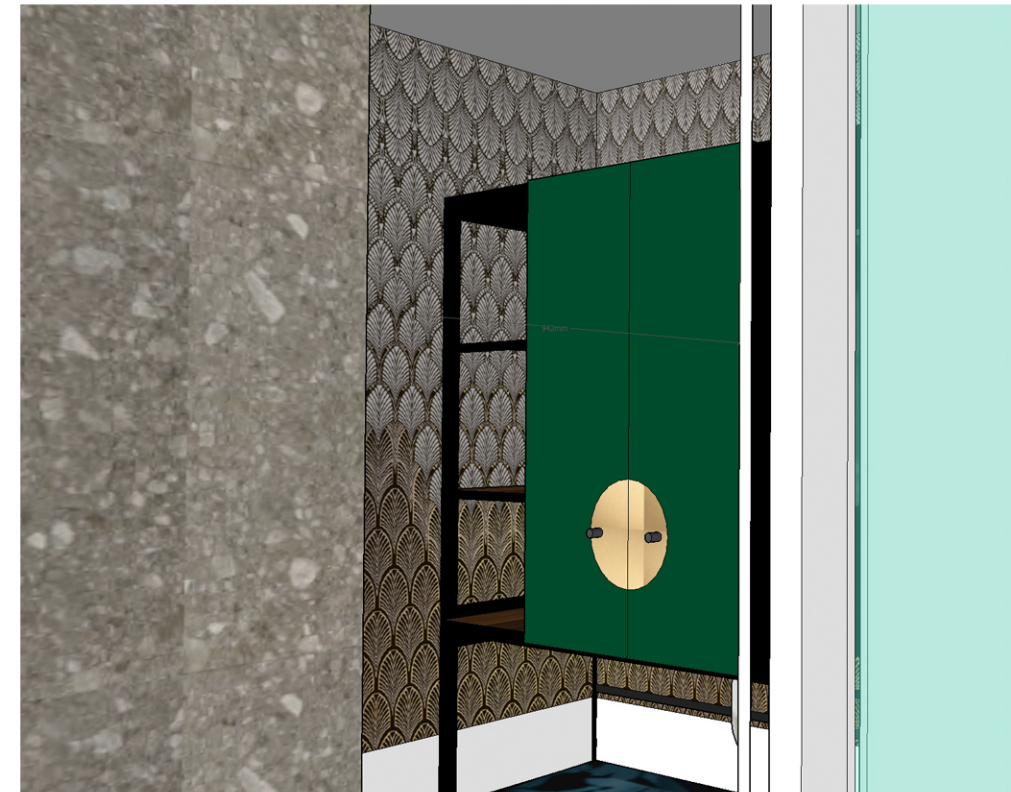




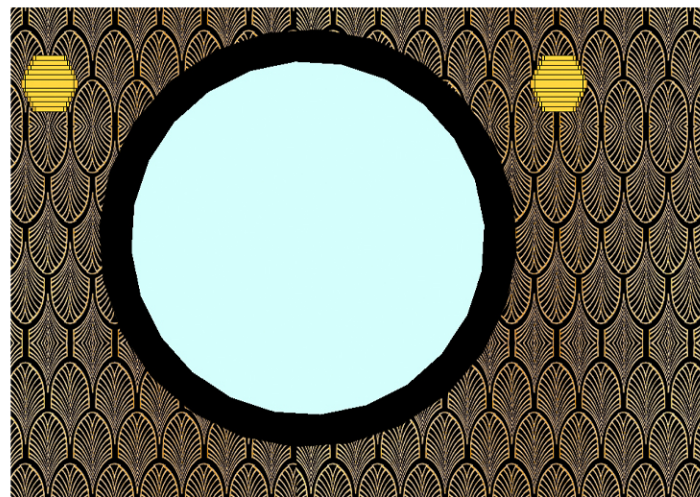
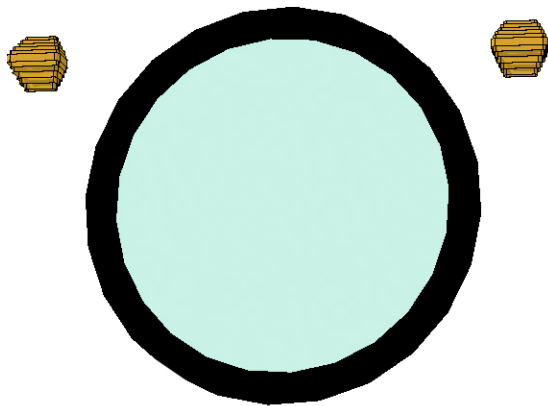
UNIT BATHROOM



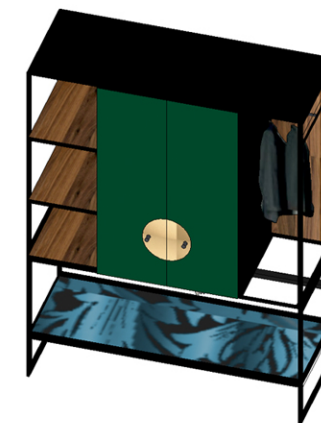
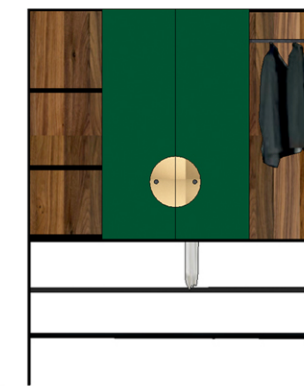
WARDROBE UNIT DRESSING AND ENTRANCE



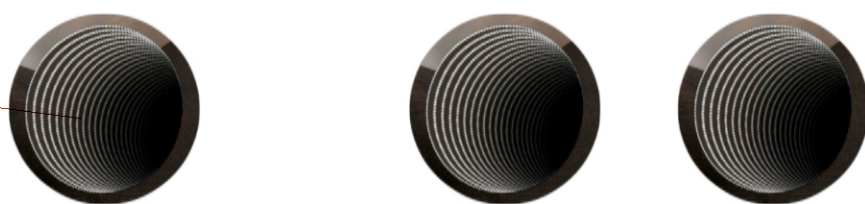
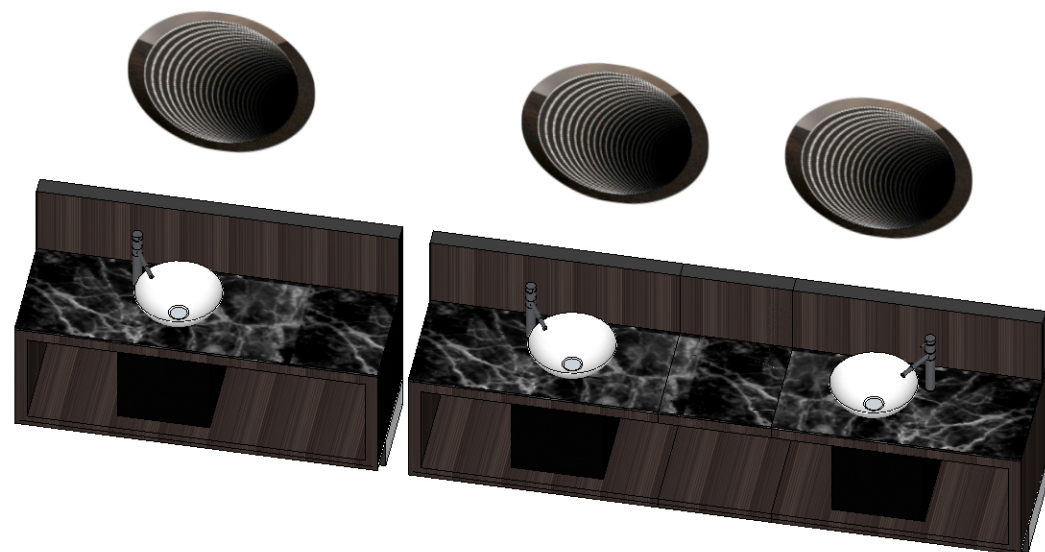




MIRROR IN ENTRANCE AREA

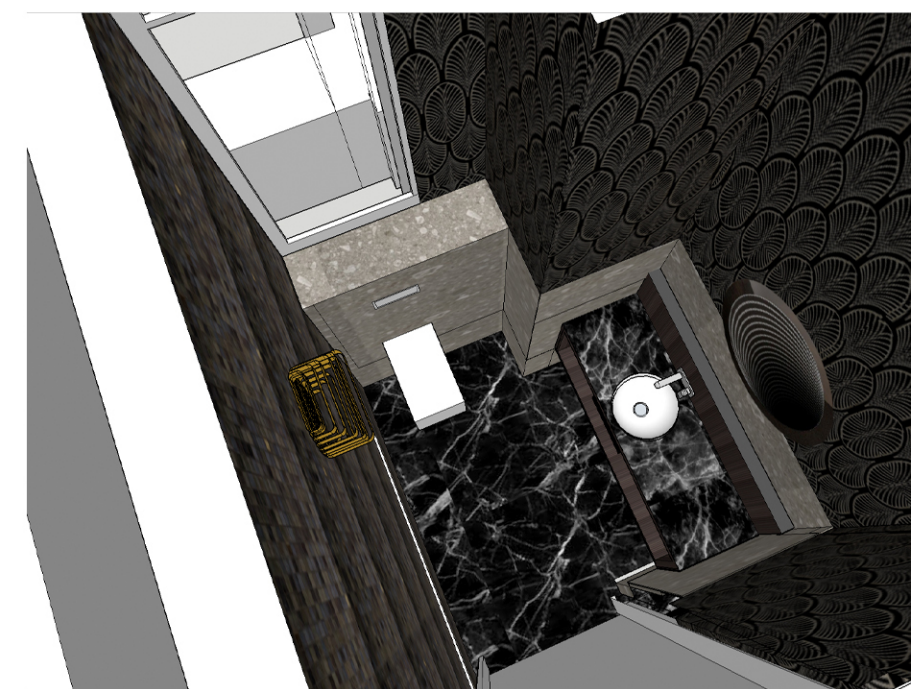
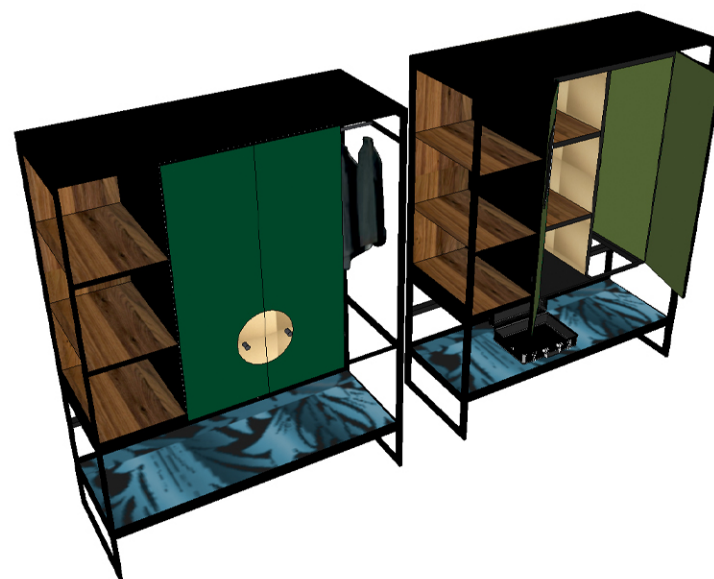


WARDROBE UNIT DRESSING AND ENTRANCE



UNIT GUESTROOM

UNIT BATHROOM



TOILET GUESTS







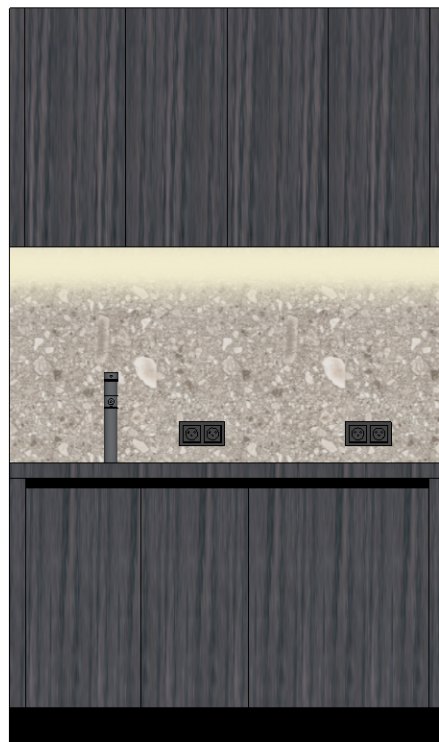
SLEEPING AREA





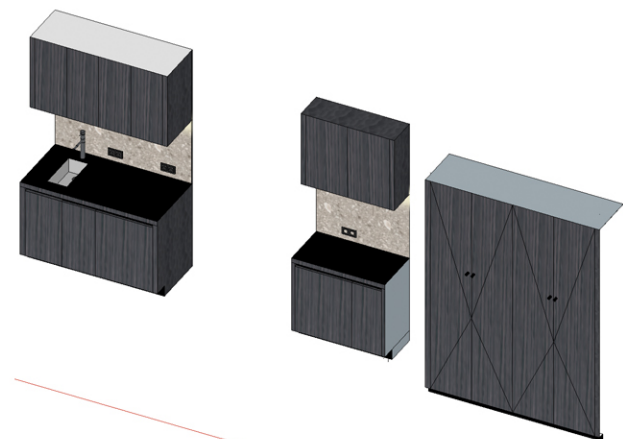


BED WITH TURNABLE TV SETTING



SERVICE UNITS PANTRY

COOLING  
PREPARING  
...







ROCKSTAR SERVICE

